



1967 CENSUS OF BUSINESS

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MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

MASSACHUSETTS

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS



The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade

Vols. V, VI—Wholesale Trade

Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

VOL. IV. RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

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RETAIL TRADE: MAJOR RETAIL CENTERS

MASSACHUSETTS, BC67-MRC-22

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BUREAU OF THE CENSUS

George Hay Brown, Director

Robert F. Drury, Deputy Director

Walter F. Ryan, Associate Director

BUSINESS DIVISION

Harvey Kailin, Chief

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1967 CENSUS OF BUSINESS



BC67-MRC-22

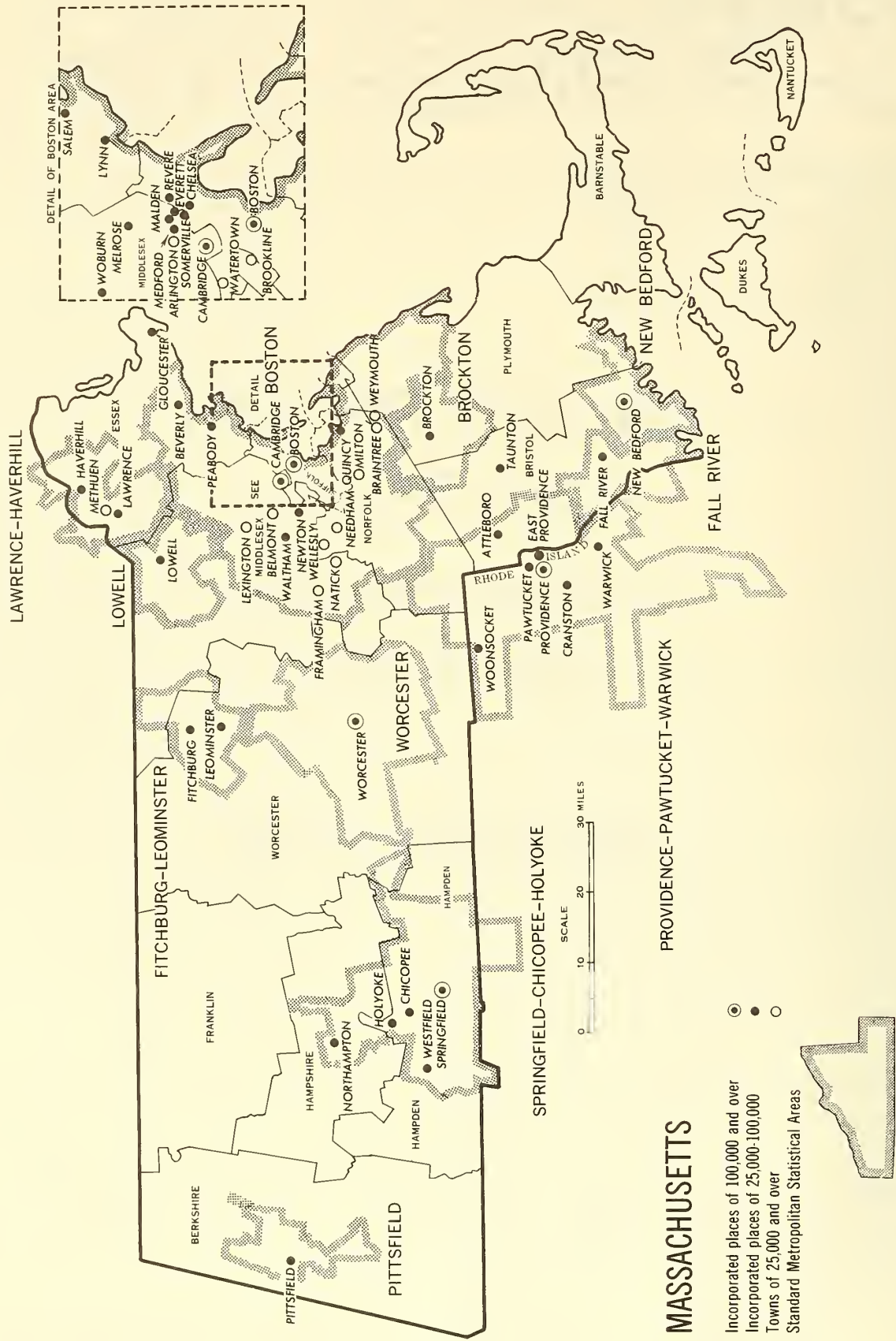
MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

MASSACHUSETTS



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director



MASSACHUSETTS

• Incorporated places of 100,000 and over
 • Incorporated places of 25,000-100,000
 ○ Towns of 25,000 and over
 Standard Metropolitan Statistical Areas

Introduction

AUTHORITY AND SCOPE—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

AREAS COVERED—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERS—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.¹

¹Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.

MAJOR RETAIL CENTERS
IN STANDARD METROPOLITAN
STATISTICAL AREAS

Massachusetts

CONTENTS

[Page numbers listed here omit the State prefix, 22-, which appears as part of number for each page]

	page
State Map Showing Standard Metropolitan Statistical Areas	ii
Introduction	iii
BOSTON SMSA:	
Standard Metropolitan Statistical Area Maps	3
Table 1 The Central Business District: 1967 and 1963	7
2 The City: 1967 and 1963	8
3 The Standard Metropolitan Statistical Area: 1967 and 1963	9
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	10
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	11
6 Major Retail Centers in the SMSA: 1967	12
BROCKTON SMSA:	
Standard Metropolitan Statistical Area Maps	21
Table 1 Major Retail Centers in the SMSA: 1967	23
FALL RIVER, MASS.-R.I., SMSA:	
Standard Metropolitan Statistical Area Maps	24
Table 1 The Central Business District: 1967 and 1963	26
2 The City: 1967 and 1963	27
3 The Standard Metropolitan Statistical Area: 1967 and 1963	28
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	29
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	30
6 Major Retail Centers in the SMSA: 1967	31
FITCHBURG-LEOMINSTER SMSA:	
Standard Metropolitan Statistical Area Maps	32
Table 1 Major Retail Centers in the SMSA: 1967	34
LAWRENCE-HAVERHILL, MASS.-N.H., SMSA:	
Standard Metropolitan Statistical Area Maps	35
Table 1 Major Retail Centers in the SMSA: 1967	37

CONTENTS—Continued

LOWELL SMSA:	page
Standard Metropolitan Statistical Area Maps	38
Table 1 Major Retail Centers in the SMSA: 1967	40
 NEW BEDFORD SMSA:	
Standard Metropolitan Statistical Area Maps	41
Table 1 The Central Business District: 1967 and 1963	44
2 The City: 1967 and 1963	45
3 The Standard Metropolitan Statistical Area: 1967 and 1963	46
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	47
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	48
6 Major Retail Centers in the SMSA: 1967	48
 PITTSFIELD SMSA:	
Standard Metropolitan Statistical Area Maps	49
Table 1 Major Retail Centers in the SMSA: 1967	51
 SPRINGFIELD-CHICOPEE-HOLYOKE, MASS.-CONN., SMSA:	
Standard Metropolitan Statistical Area Maps	52
Table 1 The Central Business District: 1967 and 1963	54
2 The City: 1967 and 1963	55
3 The Standard Metropolitan Statistical Area: 1967 and 1963	56
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	57
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	58
6 Major Retail Centers in the SMSA: 1967	59
 WORCESTER SMSA:	
Standard Metropolitan Statistical Area Maps	62
Table 1 The Central Business District: 1967 and 1963	65
2 The City: 1967 and 1963	66
3 The Standard Metropolitan Statistical Area: 1967 and 1963	67
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	68
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	69
6 Major Retail Centers in the SMSA: 1967	70
 Appendix General Explanation	72

BOSTON, MASS.

Standard Metropolitan Statistical Area
1967



BOSTON, MASS.

Central Business District

1967

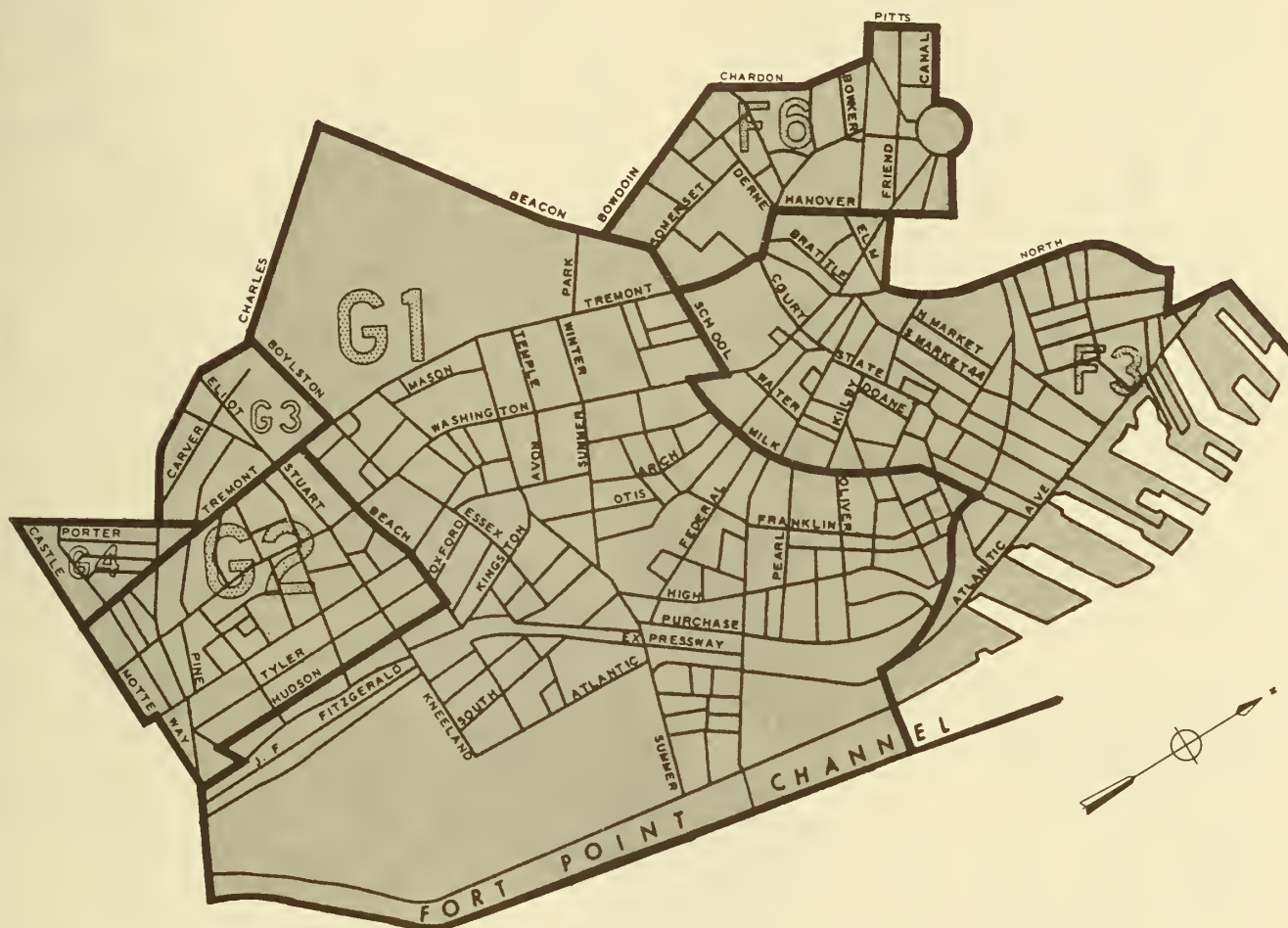


Comprising Census Tracts
303, 701 and 702

BOSTON, MASS.

Central Business District

1963



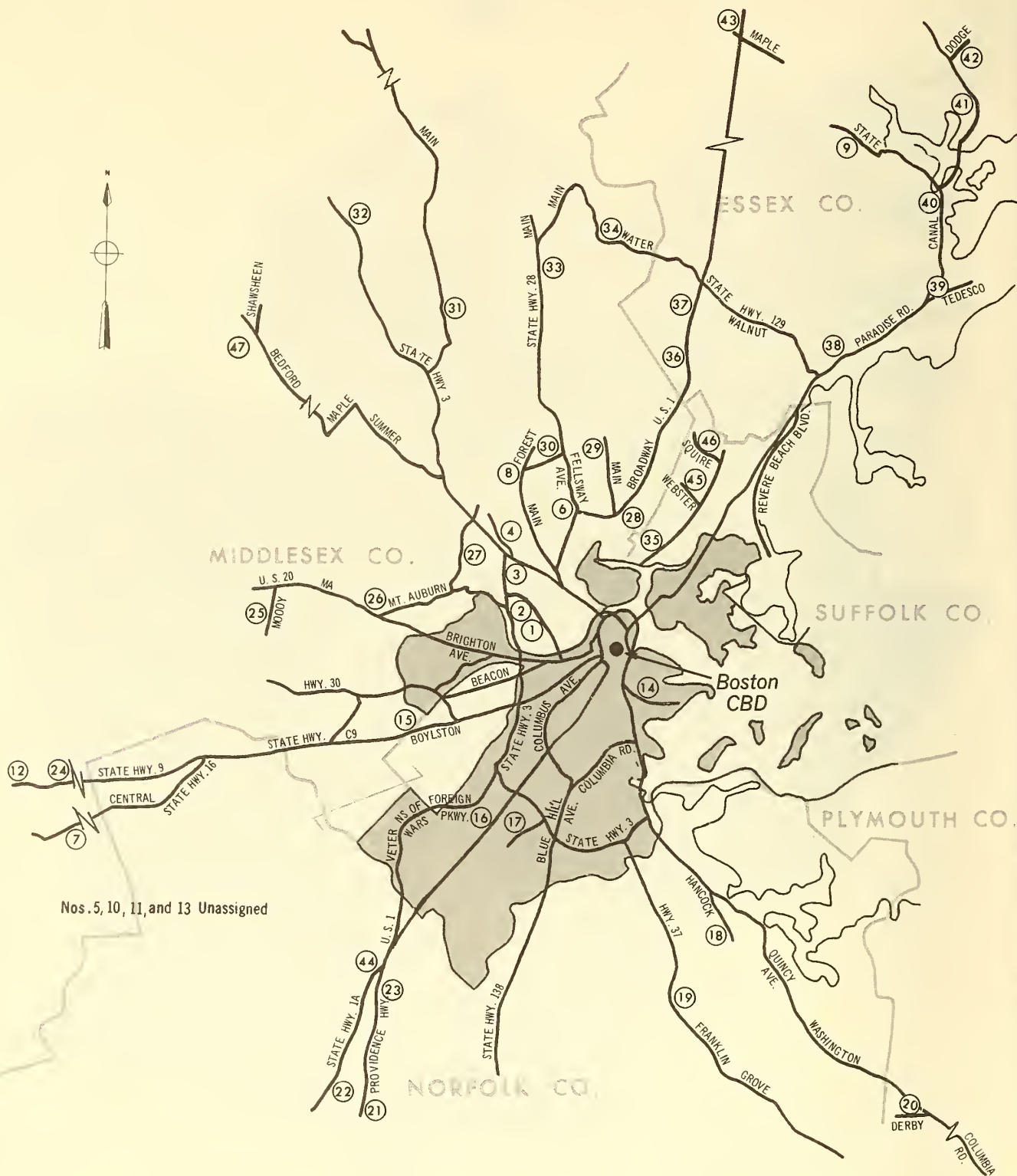
CENTRAL BUSINESS DISTRICT

Comprising Census Tracts
F-3, F-6, G-1, G-2, G-3 and G-4

0 1000 2000 3000 FEET

BOSTON, MASS.

City and Major Retail Centers



Nos. 5, 10, 11, and 13 Unassigned

0 2 4 6 8 MILES

- Central Business District
- ① Major Retail Centers

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 086	410 844	81 994	20 320	1 333	406 826	80 110
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	10	2 671	519	80	21	3 531	662
5251	HARDWARE STORES.	6	2 104	423	62	12	2 448	511
52 EX. 5251	OTHER.	4	567	96	18	9	1 083	151
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	35	222 112	45 447	10 988	47	205 436	41 412
531	DEPARTMENT STORES.	5	211 915	43 619	10 475	6	195 094	39 247
533	VARIETY STORES	4	6 947	1 247	383	8	5 770	1 306
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	26	3 250	581	130	33	4 572	859
54	FOOD STORES.	85	13 479	1 741	574	108	14 600	1 317
55 EX. 554	AUTOMOTIVE DEALERS	4	259	(D)	(D)	6	1 985	285
55 PT.(554)	GASOLINE SERVICE STATIONS.	12	1 739	(D)	(D)	27	2 526	255
56	APPAREL AND ACCESSORY STORES	188	53 990	10 629	2 500	233	53 141	10 680
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	73	24 293	4 204	1 041	86	22 332	4 554
562	WOMEN'S READY-TO-WEAR STORES	27	19 556	3 445	887	29	17 314	3 509
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	115	29 697	6 425	1 459	147	30 809	6 126
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	30	14 765	3 967	937	50	17 657	3 923
565	FAMILY CLOTHING STORES ³	7	3 388	639	127	12	2 362	339
566	SHOE STORES ³	52	9 509	1 562	325	59	9 538	1 631
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	8	1 620	257	70	26	1 252	233
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	55	18 820	3 187	568	84	19 879	3 337
5712	FURNITURE STORES	15	6 468	(D)	(D)	33	9 606	1 679
OTHER 571	HOME FURNISHINGS STORES.	6	196	(D)	(D)	10	1 032	159
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	34	12 156	1 911	395	41	9 241	1 499
58	EATING AND DRINKING PLACES	336	47 175	12 863	4 124	374	51 877	15 040
5812	EATING PLACES.	252	38 606	10 612	3 459	284	42 586	12 647
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	84	8 569	2 251	665	90	9 291	2 393
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	22	3 950	668	182	24	4 013	858
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	339	46 649	6 684	1 251	388	46 294	6 264
592	LIQUOR STORES.	18	6 155	618	105	31	8 685	696
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	5	402	(D)	(D)	9	1 308	153
597	JEWELRY STORES	91	16 788	2 057	354	82	13 429	1 785
5992	FLORISTS	8	563	127	35	15	531	114

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

F Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	5 974	1 415 440	212 791	54 071	6 628	1 190 875	180 922
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	154	22 522	3 394	622	184	21 456	3 092
5251	HARDWARE STORES.	68	8 311	1 358	260	95	9 161	1 371
52 EX. 5251	OTHER.	86	14 211	2 036	362	89	12 295	1 721
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	228	292 955	53 819	13 413	182	254 180	47 797
531	DEPARTMENT STORES.	19	263 126	49 515	12 074	12	225 762	42 721
533	VARIETY STORES.	121	21 672	3 064	1 010	77	15 972	3 074
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	88	8 157	1 240	329	93	12 446	2 002
54	FOOD STORES.	1 075	251 810	23 032	6 742	1 410	235 588	19 961
55 EX. 554	AUTOMOTIVE DEALERS	139	189 301	19 183	2 986	143	108 994	10 997
55 PT.(554)	GASOLINE SERVICE STATIONS.	352	50 603	3 991	1 075	400	43 160	3 775
56	APPAREL AND ACCESSORY STORES	547	124 851	21 759	5 059	678	107 852	19 881
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	241	58 710	9 747	2 429	257	52 530	9 817
562	WOMEN'S READY-TO-WEAR STORES	129	47 176	7 833	2 014	133	41 655	7 797
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	306	66 141	12 012	2 630	421	55 322	10 064
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	87	29 946	6 459	1 349	123	27 286	5 754
565	FAMILY CLOTHING STORES ³	33	10 241	1 630	401	73	6 423	844
566	SHOE STORES ³	121	(D)	(D)	(D)	164	18 537	2 981
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	19	(D)	(D)	(D)	61	3 076	485
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	333	61 837	9 804	1 762	371	58 172	9 309
5712	FURNITURE STORES	116	25 220	(D)	(D)	147	30 141	5 274
OTHER 571	HOME FURNISHINGS STORES.	94	7 651	(D)	(D)	90	6 112	927
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	123	28 966	4 148	854	134	21 919	3 108
58	EATING AND DRINKING PLACES	1 495	186 154	48 699	15 839	1 523	149 010	39 150
5812	EATING PLACES.	976	145 054	38 301	12 720	1 022	110 018	30 254
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	519	41 100	10 398	3 119	501	38 992	8 896
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	288	42 055	6 603	1 853	343	39 111	6 097
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	1 363	193 352	22 507	4 720	1 394	173 352	20 863
592	LIQUOR STORES.	247	70 480	5 154	1 220	257	57 558	4 526
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	24	2 905	(D)	(D)	22	(D)	(D)
597	JEWELRY STORES	139	26 603	3 772	637	124	19 876	2 924
5992	FLORISTS	85	4 655	(D)	(D)	83	3 809	733

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

BOSTON SMSA—Consists of all Suffolk County; Beverly, Lynn, Peabody, and Salem cities and Danvers, Hamilton, Lynnfield, Manchester, Marblehead, Middleton, Nahant, Saugus, Swampscott, Topsfield, and Wenham towns in Essex County; Cambridge, Everett, Malden, Medford, Melrose, Newton, Somerville, Waltham, and Woburn cities and Arlington, Ashland, Bedford, Belmont, Burlington, Concord, Framingham, Lexington, Lincoln, Natick, North Reading, Reading, Sherborn, Stoneham, Sudbury, Wakefield, Watertown, Wayland, Weston, Wilmington, and Winchester towns in Middlesex County; Quincy city and Braintree, Brookline, Canton, Cohasset, Dedham, Dover, Holbrook, Medfield, Millis, Milton, Needham, Norfolk, Norwood, Randolph, Sharon, Walpole, Wellesley, Westwood, and Weymouth towns in Norfolk County; and Duxbury, Hanover, Hingham, Hull, Marshfield, Norwell, Pembroke, Rockland, and Scituate towns in Plymouth County, Mass.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	20 061	4 671 079	612 644	161 575	20 619	3 819 070	491 926
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	739	151 013	21 513	3 957	856	138 474	19 603
5251	HARDWARE STORES.	281	41 043	(D)	(D)	333	37 837	5 416
52 EX. 5251	OTHER.	458	109 970	(D)	(D)	523	100 637	14 187
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	846	778 071	115 727	31 440	617	564 205	86 758
531	DEPARTMENT STORES.	108	654 590	97 395	25 540	80	460 859	69 582
533	VARIETY STORES	382	74 149	11 376	3 975	267	58 088	10 676
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	356	49 332	6 956	1 925	270	45 258	6 500
54	FOOD STORES.	3 427	1 056 818	96 272	28 689	4 057	946 353	77 692
55 EX. 554	AUTOMOTIVE DEALERS	846	721 197	72 367	11 165	849	587 500	58 056
55 PT.(554)	GASOLINE SERVICE STATIONS.	1 783	254 655	19 811	5 903	1 889	201 673	17 174
56	APPAREL AND ACCESSORY STORES	1 605	326 347	49 395	12 900	1 758	266 931	40 638
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	702	150 619	21 916	6 303	678	135 586	20 373
562	WOMEN'S READY-TO-WEAR STORES	424	109 127	16 284	4 710	378	81 481	13 381
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	903	175 728	27 479	6 597	1 080	131 345	20 265
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS							
	STORES ³	214	63 873	11 441	2 490	302	52 518	9 006
565	FAMILY CLOTHING STORES ³	101	47 113	7 029	1 932	184	30 212	4 052
566	SHOE STORES ³	345	(D)	(D)	(D)	449	41 397	6 216
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	57	(D)	(D)	(D)	145	7 218	991
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT							
	STORES.	1 212	252 746	35 776	7 208	1 194	169 508	25 311
5712	FURNITURE STORES	360	87 662	14 885	2 514	423	70 120	12 208
OTHER 571	HOME FURNISHINGS STORES.	339	32 024	5 140	1 226	301	24 946	4 102
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND							
	MUSIC STORES.	513	133 060	15 751	3 468	470	74 442	9 001
58	EATING AND DRINKING PLACES	4 022	438 773	110 929	38 929	4 056	345 501	87 371
5812	EATING PLACES.	2 858	355 944	90 362	32 437	2 900	267 652	69 611
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	1 164	82 829	20 567	6 492	1 156	77 849	17 760
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1 008	150 312	23 566	7 075	1 087	133 964	21 090
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	4 573	541 147	67 288	14 309	4 256	464 961	58 233
592	LIQUOR STORES.	667	166 251	13 880	3 415	717	137 176	12 469
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	149	13 670	1 699	351	135	9 498	1 148
597	JEWELRY STORES	350	45 054	6 752	1 298	302	32 639	4 959
5992	FLORISTS	318	19 159	3 506	906	298	13 845	2 667

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^RRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	1.0	18.8	22.3	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-24.4	5.0	9.0	0.6	1.6	3.2
5251	HARDWARE STORES	-14.1	-9.3	8.5	0.5	0.6	0.9
52 EX. 5251	OTHER	-47.6	15.6	9.3	0.1	1.0	2.3
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	8.1	15.3	37.9	54.1	20.7	16.7
531	DEPARTMENT STORES	8.6	16.5	42.0	51.6	18.6	14.0
533	VARIETY STORES	20.4	35.7	27.6	1.7	1.5	1.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	-28.9	-34.5	9.0	0.8	0.6	1.1
54	FOOD STORES	-7.7	6.9	11.7	3.3	17.8	22.6
55 EX. 554	AUTOMOTIVE DEALERS	-87.0	73.7	22.8	0.1	13.4	15.4
55 PT. (554)	GASOLINE SERVICE STATIONS	-31.2	17.2	26.3	0.4	3.6	5.5
56	APPAREL AND ACCESSORY STORES	1.6	15.8	22.3	13.1	8.8	7.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	8.8	11.8	11.1	5.9	4.1	3.2
562	WOMEN'S READY-TO-WEAR STORES	12.9	13.3	33.9	4.8	3.3	2.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	-3.6	19.5	33.8	7.2	4.7	3.8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-5.3	6.3	49.1	4.6	4.3	5.4
5712	FURNITURE STORES	-32.7	-16.3	25.0	1.6	1.8	1.9
OTHER 571	HOME FURNISHINGS STORES	-81.0	25.2	28.4	(Z)	0.5	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	31.5	32.1	78.7	3.0	2.0	2.8
58	EATING AND DRINKING PLACES	r-9.1	24.9	27.0	11.5	13.1	9.4
5812	EATING PLACES	r-9.4	31.8	33.0	9.4	10.2	7.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-7.8	5.4	6.4	2.1	2.9	1.8
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	r-1.6	7.5	12.2	0.9	3.0	3.2
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	0.8	11.5	16.4	11.4	13.7	11.6
592	LIQUOR STORES	-29.1	22.4	21.2	1.5	5.0	3.6
595	SPORTING GOODS STORES, BICYCLE SHOPS	-69.3	(D)	43.9	0.1	0.2	0.3
597	JEWELRY STORES	25.0	33.8	38.0	4.1	1.9	1.0
5992	FLORISTS	6.0	22.2	38.4	0.1	0.3	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

(Z) Less than 0.05 percent

r Revised

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	29.0	8.8
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	11.9	1.8
5251	HARDWARE STORES	25.3	5.1
52 EX. 5251	OTHER	4.0	0.5
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	75.8	28.5
531	DEPARTMENT STORES	80.5	32.4
533	VARIETY STORES.	32.1	9.4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	39.8	6.6
54	FOOD STORES	5.4	1.3
55 EX. 554	AUTOMOTIVE DEALERS.	0.1	(2)
55 PT.(554)	GASOLINE SERVICE STATIONS	3.4	0.7
56	APPAREL AND ACCESSORY STORES.	43.2	16.5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	41.4	16.1
562	WOMEN'S READY-TO-WEAR STORES.	41.5	17.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	44.9	16.9
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	49.3	23.1
565	FAMILY CLOTHING STORES ³	33.1	7.2
566	SHOE STORES ³	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	30.4	7.4
5712	FURNITURE STORES.	25.6	7.4
OTHER 571	HOME FURNISHINGS STORES	2.6	0.6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	42.0	9.1
58	EATING AND DRINKING PLACES.	25.3	10.8
5812	EATING PLACES	26.6	10.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	20.8	10.3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	9.4	2.6
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	24.1	8.6
592	LIQUOR STORES	8.7	3.7
595	SPORTING GOODS STORES AND BICYCLE SHOPS	13.8	2.9
597	JEWELRY STORES.	63.1	37.3
5992	FLORISTS.	12.1	2.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. (2) Less than 0.05 percent.

¹Revised.

²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

⁴1967 data limited to "employer" establishments.

⁵Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: ¹					
	NUMBER	20 061	1 086	118	126	26
	SALES \$1,000. . .	4 671 079	410 844	28 071	40 316	26 876
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER	8 457	443	49	41	9
	SALES \$1,000. . .	1 645 903	64 604	6 587	9 512	8 779
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER	3 663	278	39	43	7
	SALES \$1,000. . .	1 357 164	294 922	10 336	24 145	13 244
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER	7 941	365	30	42	10
	SALES \$1,000. . .	1 668 012	51 318	11 148	6 659	4 853
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	20 061	1 086	118	126	26
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	739	10	5	1	2
5251	HARDWARE STORES	281	6	1	1	2
52 EX. 5251	OTHER	458	4	4	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	846	35	6	6	3
531	DEPARTMENT STORES	108	5	1	1	2
533	VARIETY STORES	382	4	2	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	356	26	3	3	-
54	FOOD STORES	3 427	85	14	8	4
55 EX. 554	AUTOMOTIVE DEALERS	846	4	2	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS	1 783	12	2	-	-
56	APPAREL AND ACCESSORY STORES	1 605	188	21	29	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	702	73	5	11	1
562	WOMEN'S READY-TO-WEAR STORES	424	27	5	9	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	903	115	11	18	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1 212	55	12	8	2
5712	FURNITURE STORES	360	15	5	5	1
OTHER 571	HOME FURNISHING STORES	339	6	1	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	513	34	6	2	1
58	EATING AND DRINKING PLACES	4 022	336	30	29	3
5812	EATING PLACES	2 858	252	15	25	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	1 164	84	15	4	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	1 008	22	5	4	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	4 573	339	21	41	6
592	LIQUOR STORES	667	18	3	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS	149	5	-	4	1
597	JEWELRY STORES	350	91	2	4	1
5992	FLORISTS	318	8	4	3	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^FRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes unplanned area and establishments on Massachusetts Ave. from Sidney St. to Pleasant St., Central Sq., Prospect St. from Mass. Ave. to Austin St. and on Main St. from Mass. Ave. to Austin St. (Cambridge)

MRC No. 2 Includes the establishments in the area bounded by: Massachusetts Ave., DeWolfe, Bow, Mt. Auburn, Boylston, Winthrop, Eliot Sq., Brattle Sq., rear property line of lots on south side of Brattle, rear property line of lots on north side of Church. (Cambridge)

MRC No. 3 Includes the establishments on Massachusetts Ave. from Arlington-Roseland to Porter Rd.-Davenport on White St. from Somerville Ave. to Elm and on Somerville Ave. from Porter Sq. to Cambridge-Somerville City limits. (Cambridge)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 4	No. 6	No. 7	No. 8	No. 9
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	76	31	119	75	48
	SALES \$1,000. .	15 267	34 493	22 482	17 811	67 381
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	29	9	37	22	8
	SALES \$1,000. .	4 819	14 874	9 673	6 972	7 280
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	28	10	37	35	29
	SALES \$1,000. .	5 752	11 637	8 036	7 916	57 709
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	19	12	45	18	11
	SALES \$1,000. .	4 696	7 982	4 773	2 923	2 392
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	76	31	119	75	48
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-					
	MENT DEALERS	4	1	6	2	-
5251	HARDWARE STORES	1	-	2	-	-
52 EX. 5251	OTHER	3	1	4	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	7	3	5	5	7
531	DEPARTMENT STORES	3	2	1	1	2
533	VARIETY STORES	2	1	1	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	2	-	3	2	3
54	FOOD STORES	11	4	14	13	5
55 EX. 554	AUTOMOTIVE DEALERS.	1	3	7	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS	-	3	3	1	1
56	APPAREL AND ACCESSORY STORES.	12	5	21	20	20
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,					
	FURRIERS	5	1	7	7	11
562	WOMEN'S READY-TO-WEAR STORES.	2	1	4	4	9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	7	4	14	13	9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT					
	STORES	9	2	11	10	2
5712	FURNITURE STORES.	2	1	4	3	1
OTHER 571	HOME FURNISHING STORES.	2	-	2	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC					
	STORES	5	1	5	5	1
58	EATING AND DRINKING PLACES.	16	4	16	7	2
5812	EATING PLACES	9	4	8	7	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	7	-	8	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	1	7	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	14	5	29	15	10
592	LIQUOR STORES	3	2	2	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	1	-	3	3	-
597	JEWELRY STORES.	6	1	7	2	1
5992	FLORISTS.	-	-	-	2	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 4 An unplanned area and establishments on Holland St. from Davis Sq. to Buena Vista St. and Wallace St., on Elm St. from Davis Sq. to Cutter Ave., on Highland Ave. from Davis Sq. to Grove St., and in Davis Sq. (Somerville)

MRC No. 6 Includes the planned center known as "Fellsway Plaza Shopping Center" and establishments on Fellsway Ave. from No. 451 to St. James Rd., on Revere Beach Pkwy. from Fellsway Ave. to Brainerd Ave. (Medford)

MRC No. 7 Includes the establishments in the area bounded by: Proctor, Sanger, Concord, Frederick, Freeman, Davis, Grant, Howard, South extended, South, Arlington, Gordon, Hollis, Claflin, B and A R.R., Franklin extended, and Franklin. (Middlesex Co.)

MRC No. 8 Includes the establishments on High St.-Medford Sq.-Salem St. from Ashland Ave. to Hillside Ave., on Riverside Ave. from Main to No. 81, and on Main St.-Forest St. from Mystic River to U.S. Post Office. (Medford city)

MRC No. 9 Includes the planned center known as "Northshore Shopping Plaza" at the intersection of Andover St. (Route 114) and Route 128. (Peabody)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 12	No. 14	No. 15	No. 16	No. 17
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	104	87	31	80	20
	SALES \$1,000. .	110 664	14 914	32 824	13 613	13 715
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	25	38	12	32	8
	SALES \$1,000. .	16 020	8 250	14 280	6 383	5 283
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	55	24	15	21	6
	SALES \$1,000. .	78 966	4 168	17 282	4 415	7 684
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	24	25	4	27	6
	SALES \$1,000. .	15 678	2 496	1 262	2 815	748
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	104	87	31	80	20
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-					
	MENT DEALERS	2	4	-	4	-
5251	HARDWARE STORES	-	3	-	2	-
52 EX. 5251	OTHER	2	1	-	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	10	4	2	3	2
531	DEPARTMENT STORES	5	1	1	1	1
533	VARIETY STORES	3	2	-	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	2	1	1	1	-
54	FOOD STORES	10	12	5	14	3
55 EX. 554	AUTOMOTIVE DEALERS.	5	1	-	1	2
55 PT. (554)	GASOLINE SERVICE STATIONS	2	3	1	3	1
56	APPAREL AND ACCESSORY STORES.	35	14	10	8	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,					
	FURRIERS	18	3	6	4	-
562	WOMEN'S READY-TO-WEAR STORES.	15	3	5	4	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	17	11	4	4	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT					
	STORES	10	6	3	10	1
5712	FURNITURE STORES.	5	3	1	2	-
OTHER 571	HOME FURNISHING STORES.	1	1	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC					
	STORES	4	2	2	7	1
58	EATING AND DRINKING PLACES.	12	22	6	14	5
5812	EATING PLACES	11	10	6	11	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	1	12	-	3	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	3	4	1	4	-
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	15	17	3	19	3
592	LIQUOR STORES	5	3	1	5	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	-	-
597	JEWELRY STORES.	2	1	1	-	-
5992	FLORISTS.	-	3	-	3	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^RRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 12 Includes the planned centers known as "Shoppers World," "Sherwood Plaza" and "Natick Mall" and establishments on Speen St., at the intersection of Worcester Rd. (Route 9) and extending along Worcester Rd. from Speen St. to Dinsmore Ave. (Framingham and Natick, Middlesex Co.)

MRC No. 14 Includes the establishments on Broadway from "C" St. to "G" St. and on Dorchester St. from Perkins Square to W. 4th St. (Boston)

MRC No. 15 Includes the planned center known as "Chestnut Hill Shopping Center" and establishments on Boylston St. from Hammond Pond Parkway to Hammond St. (Newton and Norfolk Co.)

MRC No. 16 Includes establishments on Washington St. from Atherton Ave. to Bexley Rd.-Lee Hill Rd., on Corinth St., on Belgrade Ave. from South St. to Robert St., on South St. from Conway St. to Lee Hill Rd., on Poplar St. from South St. to Washington St., on Birch from Corinth St. to Belgrade Ave., on Robert St. from Belgrade Ave. to Fairview St. (Boston)

MRC No. 17 Includes the planned center known as "Legion Shopping Center" and establishments on American Legion Hwy. from Mt. Hope St. to Walk Hill St. (Boston)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 18	No. 19	No. 20	No. 21	No. 22
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	150	43	14	24	83
	SALES \$1,000. .	61 353	38 145	10 324	17 963	15 171
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	38	8	4	6	23
	SALES \$1,000. .	9 369	4 371	(0)	2 632	6 330
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	62	26	6	6	33
	SALES \$1,000. .	44 344	32 047	(0)	6 653	5 881
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	50	9	4	12	27
	SALES \$1,000. .	7 640	1 727	1 133	8 678	2 960
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	150	43	14	24	83
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	5	-	1	1	7
5251	HARDWARE STORES	3	-	1	-	3
52 EX. 5251	OTHER	2	-	-	1	4
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	10	9	2	2	4
531	DEPARTMENT STORES	5	4	1	2	1
533	VARIETY STORES	2	1	1	-	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	1	4	-	-	1
54	FOOD STORES	9	4	1	2	11
55 EX. 554	AUTOMOTIVE DEALERS.	4	1	-	5	1
55 PT. (554)	GASOLINE SERVICE STATIONS	2	1	2	3	3
56	APPAREL AND ACCESSORY STORES.	30	13	4	2	20
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	15	5	2	1	8
562	WOMEN'S READY-TO-WEAR STORES.	10	2	-	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	15	8	2	1	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	22	4	-	2	9
5712	FURNITURE STORES.	8	1	-	-	3
OTHER 571	HOME FURNISHING STORES.	3	-	-	1	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	11	3	-	1	4
58	EATING AND DRINKING PLACES.	23	3	2	3	8
5812	EATING PLACES	13	2	2	2	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	10	1	-	1	3
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	6	1	1	1	4
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	39	7	1	3	16
592	LIQUOR STORES	2	1	-	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	2	-	-	-	1
597	JEWELRY STORES.	5	2	-	-	4
5992	FLORISTS.	4	1	-	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 18 Includes establishments in the area bounded by: Dimmock St., Hancock St., Johnson Ave., rear property line of lots on west side of Hancock St., rear property line of lots on west side of Washington St., Elm St., High School Ave., Quincy Ave., Water St., Summer St., School St., and N.Y., N.H. and H. R.R. (Quincy City, Norfolk Co.)

MRC No. 19 Includes the planned center known as "South Shore Plaza" on Granite St. at its intersection with Southeast Expressway (Norfolk Co.)

MRC No. 20 Includes the planned center known as "Hingham Shopping Plaza" and establishments on Derby St. from Southeast Expressway to Cushing St. (Plymouth Co.)

MRC No. 21 Includes the establishments on both sides of Providence Hwy. (Route 1), from Neponset River to Nahatan St. (Norfolk Co.)

MRC No. 22 Includes establishments on Washington St. from Guild St. to Howard St., on Central St. from Guild St. to Railroad Ave., on Guild St. from Washington St. to Central St. on Day St. from Washington to Broadway, on Cottage from Washington St. to No. 23. (Norfolk Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 23	No. 24	No. 25	No. 26	No. 27
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	39	28	95	62	17
	SALES \$1,000. .	47 728	16 732	26 278	12 845	17 572
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	13	11	25	27	6
	SALES \$1,000. .	3 560	8 505	2 647	4 084	8 980
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	16	5	45	11	7
	SALES \$1,000. .	34 893	4 305	21 014	1 860	7 667
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	10	12	25	24	4
	SALES \$1,000. .	9 275	3 911	2 617	6 901	925
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	39	28	95	62	17
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1	2	2	3	1
5251	HARDWARE STORES	-	1	2	2	-
52 EX. 5251	OTHER	1	1	-	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	2	7	3	2
531	DEPARTMENT STORES	1	1	3	1	1
533	VARIETY STORES.	2	1	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	-	-	3	1	-
54	FOOD STORES	4	5	9	9	3
55 EX. 554	AUTOMOTIVE DEALERS.	5	2	1	2	-
55 PT. (554)	GASOLINE SERVICE STATIONS	-	3	1	5	-
56	APPAREL AND ACCESSORY STORES.	6	1	25	5	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	2	-	17	1	1
562	WOMEN'S READY-TO-WEAR STORES.	2	-	7	1	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	4	1	8	4	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	7	2	13	3	2
5712	FURNITURE STORES.	4	-	5	1	-
OTHER 571	HOME FURNISHING STORES.	-	1	3	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	3	1	5	2	1
58	EATING AND DRINKING PLACES.	8	4	12	14	2
5812	EATING PLACES	8	4	5	10	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	7	4	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	1	2	4	4	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	4	5	21	14	3
592	LIQUOR STORES	1	1	2	4	2
595	SPORTING GOODS STORES, BICYCLE SHOPS.	-	1	1	1	-
597	JEWELRY STORES.	1	-	5	3	-
5992	FLORISTS.	-	-	2	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 23 Includes the planned center known as "Dedham Plaza" and establishments on Providence Hwy. from Dwight St. to Route 128. (Norfolk Co.)

MRC No. 24 Includes the planned center known as "Natick Shopping Center" at intersection of Worcester Turnpike (Rte. No. 9) and N. Main St. (Rte. No. 27) and establishments on Worcester Turnpike from Park Ave. to Lakeshore Rd. and on N. Main St. from Worcester Turnpike to Perry Rd. (Middlesex Co.)

MRC No. 25 Includes the establishments on Moody St. from Carter St. to Brown St. (Waltham)

MRC No. 26 Includes establishments in the area bounded by: Whites Ave., B. and M. R.R., Church St., rear property line of lots on east side of Summer St., Mt. Auburn St., Patten St., Arsenal St., Alfred Rd., Riverside St., rear property line of lots on west side of Main St. (Watertown Town, Middlesex Co.)

MRC No. 27 Includes the planned center known as "Fresh Pond Shopping Center" and establishments at the intersection of Alewife Brook Pkwy. and Concord Ave. and on Alewife Brook Pkwy. from Concord Ave. to the B. and M. R.R. (Cambridge)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 28	No. 29	No. 30	No. 31	No. 32
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	51	138	20	71	26
	SALES \$1,000. .	6 936	33 289	8 930	10 505	7 465
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	23	43	12	24	13
	SALES \$1,000. .	4 034	8 350	4 271	2 574	2 811
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	14	60	1	22	6
	SALES \$1,000. .	1 750	18 240	(0)	3 583	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	14	35	7	25	7
	SALES \$1,000. .	1 152	6 699	(0)	4 348	(0)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	51	138	20	71	26
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-					
	MENT DEALERS	3	8	1	5	2
5251	HARDWARE STORES	-	2	1	2	1
52 EX. 5251	OTHER	3	6	-	3	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	9	1	3	2
531	DEPARTMENT STORES	1	2	1	1	1
533	VARIETY STORES.	1	3	-	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	2	4	-	1	-
54	FOOD STORES	8	10	6	12	6
55 EX. 554	AUTOMOTIVE DEALERS.	-	2	1	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS	1	7	1	3	3
56	APPAREL AND ACCESSORY STORES.	5	30	-	12	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,					
	FURRIERS	2	14	-	3	-
562	WOMEN'S READY-TO-WEAR STORES.	1	10	-	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	3	16	-	9	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT					
	STORES	5	21	-	7	3
5712	FURNITURE STORES.	1	7	-	3	1
OTHER 571	HOME FURNISHING STORES.	-	6	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC					
	STORES	1	8	-	3	2
58	EATING AND DRINKING PLACES.	11	27	4	8	6
5812	EATING PLACES	7	19	4	7	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	4	8	-	1	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	4	6	2	4	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	10	18	4	17	2
592	LIQUOR STORES	3	1	2	3	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	1	1	-	1	-
597	JEWELRY STORES.	2	2	1	3	1
5992	FLORISTS.	1	2	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 28 Includes establishments on Broadway from Second St. to Church-Mansfield Sts., on School St. from Norwood St. to Corey St., on Norwood St. from School to Union Ave. and on Chelsea St. from Broadway to Wolcott. (Everett City, Middlesex Co.) (Everett)

MRC No. 29 Includes establishments in the area bounded by: Florence St., Washington St., rear property line of lots on north side of Pleasant St., Dartmouth St., south boundary of parking lot, Main St., Spring St., Park St., Salem St., rear property line of lots on east side of Ferry St., B. and M. R.R., Phillips Ct., Eastern Ave., rear property line of lots on west side of Main St., B. and M. R.R., Middlesex St., Charles St., Malden Canal, Center St., Center St. extended, B. and M. R.R., and Pleasant St. (Malden)

MRC No. 30 Includes the planned center known as "Turnstile Shopping Center" and establishments on Salem St. from Grant Ave. to St. Mary St. and on Spring St. from Stevens Sq. to Salem St. (Medford)

MRC No. 31 Includes establishments on Main St. from High St. to Franklin St., and on Montvale Ave. from Main St. to Prospect St. (Woburn)

MRC No. 32 Includes establishments on Cambridge St. from Winn St. to Pontus Ave. (Middlesex Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 33	No. 34	No. 35	No. 36	No. 37
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	18	77	59	34	35
	SALES \$1,000. . .	14 041	13 961	9 644	34 573	23 907
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	6	27	18	11	17
	SALES \$1,000. . .	6 502	4 677	2 792	7 407	10 384
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	8	21	28	16	5
	SALES \$1,000. . .	6 735	3 358	5 226	2 603	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	4	29	13	7	13
	SALES \$1,000. . .	804	5 926	1 626	1 130	(0)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	18	77	59	34	35
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	1	3	1	1	2
5251	HARDWARE STORES	-	1	-	-	-
52 EX. 5251	OTHER	1	2	1	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	4	4	5	2
531	DEPARTMENT STORES	1	1	1	1	2
533	VARIETY STORES.	2	2	1	2	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	-	1	2	2	-
54	FOOD STORES	3	11	6	5	4
55 EX. 554	AUTOMOTIVE DEALERS.	-	3	2	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS	1	5	-	1	9
56	APPAREL AND ACCESSORY STORES.	3	12	15	7	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	-	6	4	3	-
562	WOMEN'S READY-TO-WEAR STORES.	1	6	-	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	2	6	11	4	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	2	5	9	4	1
5712	FURNITURE STORES.	-	2	3	2	-
OTHER 571	HOME FURNISHING STORES.	1	1	1	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1	2	5	2	1
58	EATING AND DRINKING PLACES.	2	11	10	5	12
5812	EATING PLACES	2	11	8	4	11
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	2	1	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	1	5	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	2	18	10	4	2
592	LIQUOR STORES	1	4	1	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	-	2	-	-	-
597	JEWELRY STORES.	-	2	4	1	-
5992	FLORISTS.	-	2	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 33 Includes the planned center known as "Redstone Shopping Center" and establishments on Main St. from George St. to Broadway. (Middlesex Co.)

MRC No. 34 Includes establishments on Main St. from Yale Ave. to Richardson St. on Albion St. from Main St. to North Ave., and on Water St. from Main to Vernon St. (Middlesex Co.)

MRC No. 35 Includes establishments on Broadway from Everett Ave. to 5th St. (Chelsea)

MRC No. 36 Includes the planned center known as "New England Shopping Center" and establishments on Broadway from Main St. to Essex St. (Essex Co.)

MRC No. 37 Includes the planned center known as "Saugus Plaza" and establishments along Broadway from Walnut St. (Route 129) to Thomas St. and on Lynn Falls Pkwy. from Broadway to Forest St. (Essex Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 38	No. 39	No. 40	No. 41	No. 42
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	255	24	126	68	10
	SALES \$1,000. .	48 132	14 118	32 091	10 074	9 513
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	103	8	46	22	4
	SALES \$1,000. .	15 166	8 498	7 374	2 911	(D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	74	7	41	26	4
	SALES \$1,000. .	22 257	4 246	17 957	5 318	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	78	9	39	20	2
	SALES \$1,000. .	10 709	1 374	6 760	1 845	(D)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	255	24	126	68	10
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	7	1	9	3	-
5251	HARDWARE STORES	2	-	3	1	-
52 EX. 5251	OTHER	5	1	6	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	8	2	7	6	2
531	DEPARTMENT STORES	2	1	2	2	1
533	VARIETY STORES.	5	1	-	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	1	-	5	2	-
54	FOOD STORES	26	3	16	8	2
55 EX. 554	AUTOMOTIVE DEALERS.	9	-	1	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS	6	3	4	2	-
56	APPAREL AND ACCESSORY STORES.	39	3	24	9	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	19	2	12	5	-
562	WOMEN'S READY-TO-WEAR STORES.	13	1	10	5	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	20	1	12	4	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	27	2	10	11	2
5712	FURNITURE STORES.	8	1	3	3	1
OTHER 571	HOME FURNISHING STORES.	7	1	1	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	12	-	6	6	-
58	EATING AND DRINKING PLACES.	66	3	24	10	1
5812	EATING PLACES	38	3	15	8	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	28	-	9	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	11	2	6	4	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	56	5	25	14	1
592	LICUOR STORES	8	1	2	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	3	-	2	1	-
597	JEWELRY STORES.	11	1	5	2	-
5992	FLORISTS.	2	1	1	2	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 38 Includes establishments in the area bounded by: S. Common St., Essex St., Stewart St., Willow St., Oxford St., High St., Baldwin St., both sides of Union St. to Chestnut St., Silsbee St., both sides of Broad St. to Oxford Ter., Newhall St., Lynnway, Broad St., Pleasant St., Wheeler St., and Church St. (Lynn)

MRC No. 39 Includes the planned center known as "Vinnin Square" and establishments on Vinnin St. from Salem St. to Loring Ave. and at its intersection with Paradise Rd. (Essex Co. and Salem)

MRC No. 40 Includes establishments on Essex St. from North St. to Hawthorne Blvd., on St. Peter St. from Essex St. to Brown St., on Central St. from Essex St. to Derby St., on Lafayette from Front St. to New Derby St., on New Derby St. from Lafayette St. to Washington St., Washington St. from New Derby St. to Church St., and on Front St. from Lafayette to Washington St. (Salem)

MRC No. 41 Includes establishments on Cabot St. from Central St. -Railroad Ave. to Elliott St. (Beverly)

MRC No. 42 Includes the planned center known as "Beverly Plaza" on Dodge St. from Route 128 to Longwood Ave. (Beverly)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 43	No. 44	No. 45	No. 46	No. 47
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	20	18	12	40	27
	SALES \$1,000. .	8 325	16 390	11 635	18 940	6 849
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	9	3	4	20	9
	SALES \$1,000. .	(D)	(D)	(D)	6 313	2 047
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	4	10	5	12	7
	SALES \$1,000. .	(D)	11 649	(D)	10 471	3 160
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	7	5	3	8	11
	SALES \$1,000. .	979	(D)	(D)	2 156	1 642
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	20	18	12	40	27
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-					
	MENT DEALERS	-	1	-	-	1
5251	HARDWARE STORES	-	-	-	-	-
52 EX. 5251	OTHER	-	1	-	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	2	2	2	2	3
531	DEPARTMENT STORES	1	2	1	2	1
533	VARIETY STORES.	1	-	-	-	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	-	1	-	-
54	FOOD STORES	3	2	1	6	4
55 EX. 554	AUTOMOTIVE DEALERS.	-	-	-	1	1
55 PT. (554)	GASOLINE SERVICE STATIONS	4	2	-	1	4
56	APPAREL AND ACCESSORY STORES.	1	5	1	8	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,					
	FURRIERS	-	2	-	3	-
562	WOMEN'S READY-TO-WEAR STORES.	-	2	-	1	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	1	3	1	5	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT					
	STORES	1	3	2	2	3
5712	FURNITURE STORES.	1	-	1	-	2
OTHER 571	HOME FURNISHING STORES.	-	-	-	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC					
	STORES	-	3	1	1	-
58	EATING AND DRINKING PLACES.	4	1	2	12	4
5812	EATING PLACES	2	1	2	9	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	2	-	-	3	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	-	1	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	3	2	3	6	5
592	LIQUOR STORES	2	-	1	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	1	-
597	JEWELRY STORES.	-	-	-	1	2
5992	FLORISTS.	-	-	-	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^TRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 43 Includes the planned center known as "Danvers Plaza" and establishments at the intersection of Newbury St. (U.S. Route 1) and Maple St. (Route 62) and extending along Newbury St. from Hathorne Ave. to Nichols St. (Danvers, Essex Co.)

MRC No. 44 Includes the planned center known as "Dedham Mall" and establishments on the east side of V.F.W. Parkway (Route 1) and on the west side of Washington St. from the Traffic Circle thru 280 V.F.W. Parkway and 259 Washington St. (Norfolk Co.)

MRC No. 45 Includes the planned center known as "Parkway Plaza" and establishments on west side of Revere Beach Pkwy. from Clover Leaf to Broadway. (Chelsea)

MRC No. 46 Includes the planned center known as "Northgate Shopping Center" and establishments on Squire Rd. from Charger St. to Sigourney St. (Revere)

MRC No. 47 Includes the planned center known as "Great Road Shopping Center" and establishments along Great Rd. from Shawsheen Rd., to Elmbrook Rd. and on Shawsheen Ave. from Great Rd. to Shawsheen Rd. (Middlesex Co.)

BROCKTON, MASS.

Standard Metropolitan Statistical Area



City and Major Retail Centers

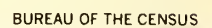


TABLE 1. Major Retail Centers in the SMSA: 1967

BROCKTON SMSA—Consists of Easton town in Bristol County; Avon and Stoughton towns in Norfolk County; Brockton city and Abington, Bridgewater, East Bridgewater, Hanson, West Bridgewater, and Whitman towns in Plymouth County, Mass.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	1 404	177	27	44	38
	SALES \$1,000. . .	270 574	34 276	20 294	19 365	21 687
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	518	59	12	11	16
	SALES \$1,000. . .	94 098	4 995	7 041	5 085	12 127
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	226	62	6	25	10
	SALES \$1,000. . .	69 422	21 134	(0)	13 130	8 521
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	660	56	9	8	12
	SALES \$1,000. . .	107 054	8 147	(0)	1 150	1 039
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	1 404	177	27	44	38
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	68	10	1	-	1
5251	HARDWARE STORES	23	3	-	-	-
52 EX. 5251	OTHER	45	7	1	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	44	6	3	4	3
531	DEPARTMENT STORES	9	2	2	2	2
533	VARIETY STORES	21	2	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	14	2	-	1	-
54	FOOD STORES	229	14	6	3	4
55 EX. 554	AUTOMOTIVE DEALERS.	99	4	-	-	1
55 PT. (554)	GASOLINE SERVICE STATIONS	150	5	4	-	6
56	APPAREL AND ACCESSORY STORES.	96	35	2	17	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	42	21	2	9	2
562	WOMEN'S READY-TO-WEAR STORES.	31	15	2	7	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	54	14	-	8	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	86	21	1	4	4
5712	FURNITURE STORES.	23	5	-	1	-
OTHER 571	HOME FURNISHING STORES.	22	5	1	-	3
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	41	11	-	3	1
58	EATING AND DRINKING PLACES.	242	42	5	7	10
5812	EATING PLACES	161	25	5	5	10
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	81	17	-	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	47	3	1	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	343	37	4	8	4
592	LIQUOR STORES	51	4	1	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	16	1	-	2	-
597	JEWELRY STORES.	17	5	1	2	-
5992	FLORISTS.	29	1	-	2	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by: Wyman, Charles, Montello, Porters Pass, N.Y. N.H. and H. R.R., Lawrence, Main, Winthrop, and Warren Ave. (Brockton city) Tract: 9.01

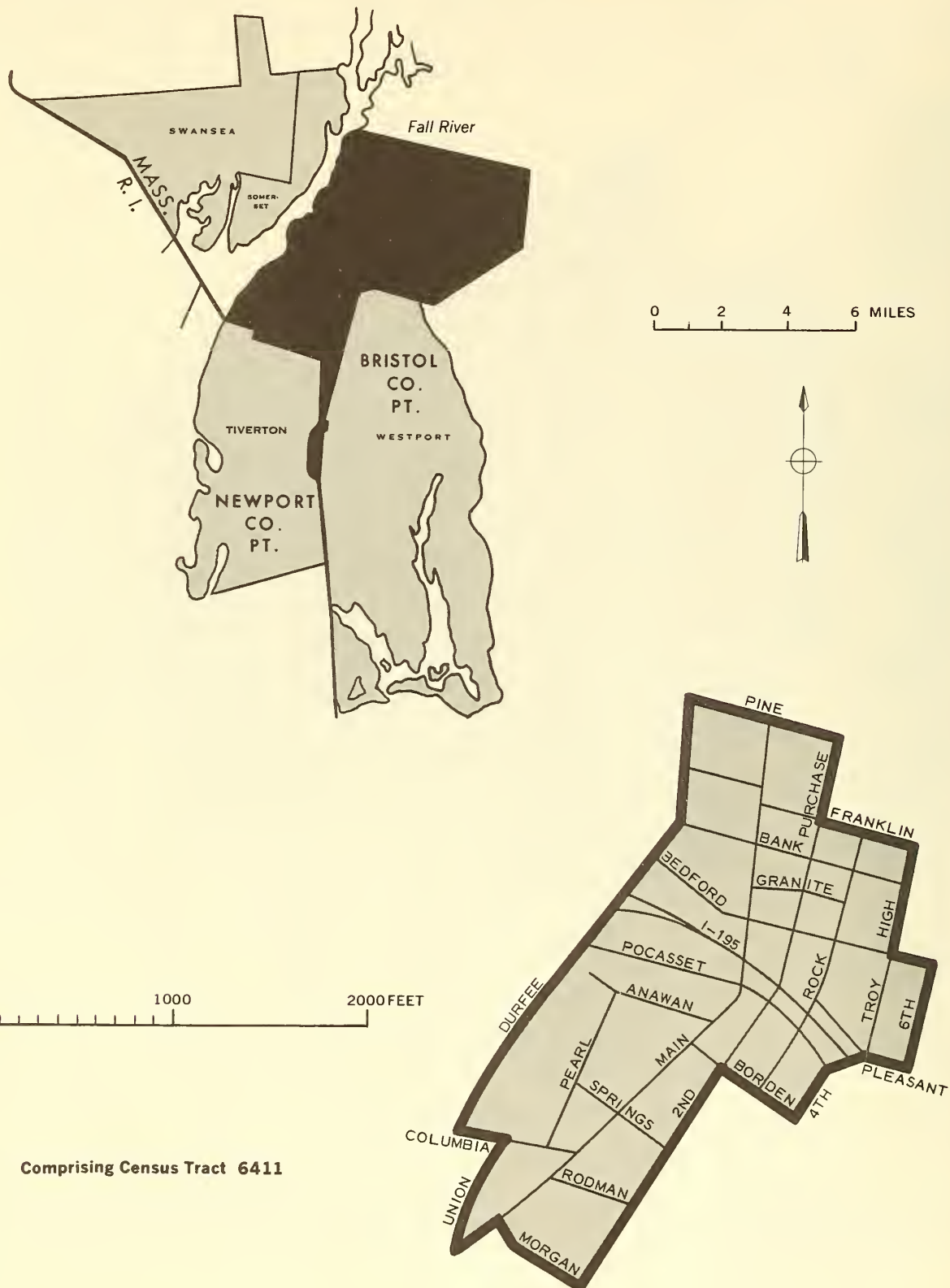
MRC No. 2. Includes the planned center known as "West Shopping Center" and establishments on Belmont St. from Belcher St. to 720 Belmont St., on the west side of West St. from 376 to 432, and on Torrey St. from 1 to 95. (Brockton)

MRC No. 3. Includes the planned center known as "Westgate Mall" at the intersection of Pleasant St. and Reynolds Mem. Hwy. (Brockton)

MRC No. 4. Includes the planned center known as "East Shopping Plaza" and establishments in the area bounded by: Gladstone St., Crecent St., Quincy St., and Center St.

FALL RIVER, MASS.-R.I.

Standard Metropolitan Statistical Area
and Central Business District



FALL RIVER, MASS.-R.I.

City and Major Retail Centers

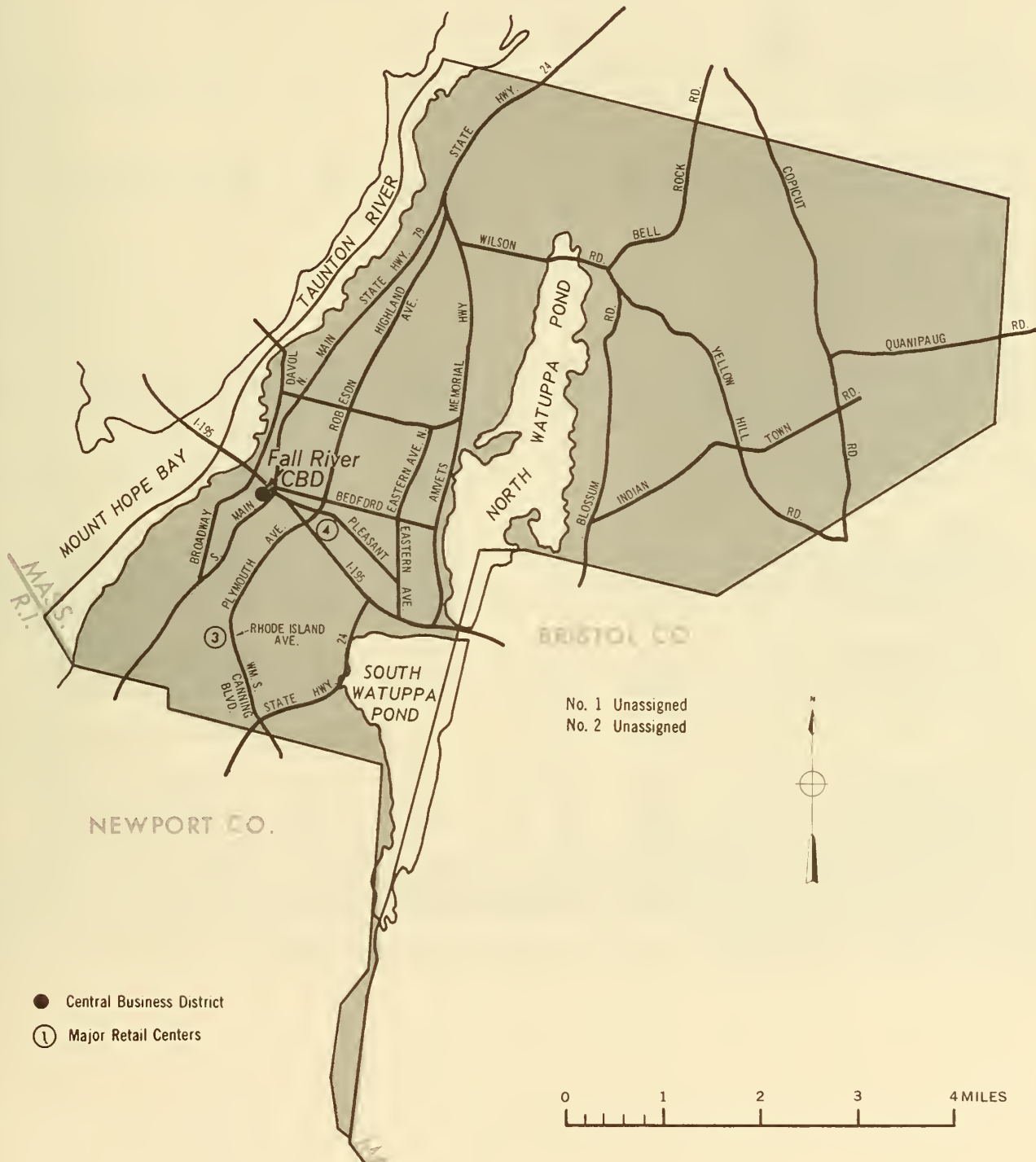


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	131	28 147	4 722	1 348	185	28 773	4 695
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	3	220	65	10	5	196	49
5251	HARDWARE STORES.	—	—	—	—	—	—	—
52 Ex. 5251	OTHER.	3	220	65	10	5	196	49
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	7	7 274	1 395	418	8	7 833	1 597
531	DEPARTMENT STORES.	1	(D)	(D)	(D)	2	(D)	(D)
533	VARIETY STORES	3	1 373	243	82	4	1 870	397
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	3	(D)	(D)	(D)	2	(D)	(D)
54	FOOD STORES.	10	1 578	234	83	17	2 370	226
55 Ex. 554	AUTOMOTIVE DEALERS	1	(D)	(D)	(D)	1	(D)	(D)
55 PT. (554)	GASOLINE SERVICE STATIONS.	—	—	—	—	5	133	7
56	APPAREL AND ACCESSORY STORES	41	8 802	1 299	402	48	8 546	1 290
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	19	5 940	884	293	21	5 186	839
562	WOMEN'S READY-TO-WEAR STORES	13	5 561	800	273	12	4 634	765
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	22	2 862	415	109	27	3 360	451
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	13	2 229	340	90	13	(D)	(D)
565	FAMILY CLOTHING STORES ³	—	—	—	—	2	(D)	(D)
566	SHOE STORES ³	6	437	(D)	(D)	10	1 177	155
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	1	(D)	(D)	(D)	2	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	16	6 164	967	182	21	4 919	688
5712	FURNITURE STORES	3	(D)	(D)	(D)	6	1 280	212
OTHER 571	HOME FURNISHINGS STORES.	3	(D)	(D)	(D)	4	365	84
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	10	4 655	677	120	11	3 274	392
58	EATING AND DRINKING PLACES	17	922	237	119	28	1 286	329
5812	EATING PLACES.	11	729	174	87	21	995	248
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	6	193	63	32	7	291	81
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	6	928	148	42	6	959	131
59 Ex. 591	MISCELLANEOUS RETAIL STORES ⁴	30	(D)	(D)	(D)	46	(D)	(D)
592	LIQUOR STORES.	3	194	14	9	3	214	20
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	1	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES	10	846	161	35	9	790	132
5992	FLORISTS	—	—	—	—	1	(D)	(D)

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	929	152 468	(D)	(D)	1 092	129 250	14 889
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	37	5 826	706	137	35	4 619	639
5251	HARDWARE STORES.	13	608	(D)	(D)	10	(D)	(D)
52 EX. 5251	OTHER.	24	5 218	(D)	(D)	25	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	61	27 196	(D)	(D)	34	13 892	2 032
531	DEPARTMENT STORES.	6	20 159	2 436	774	3	(D)	(D)
533	VARIETY STORES.	31	(D)	399	147	13	2 416	465
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	24	(D)	(D)	(D)	18	(D)	(D)
54	FOOD STORES.	188	34 293	3 020	848	272	33 493	2 408
55 EX. 554	AUTOMOTIVE DEALERS.	44	20 720	1 857	326	44	17 245	1 631
55 PT. (554)	GASOLINE SERVICE STATIONS.	72	8 607	597	190	94	7 007	463
56	APPAREL AND ACCESSORY STORES.	73	12 986	1 665	494	98	14 870	1 867
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	32	7 029	975	317	37	9 085	1 219
562	WOMEN'S READY-TO-WEAR STORES.	21	(D)	808	276	21	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	41	5 957	690	177	61	5 785	648
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	16	(D)	(D)	(D)	19	(D)	(D)
565	FAMILY CLOTHING STORES ³	5	(D)	(D)	(D)	19	604	43
566	SHOE STORES ³	9	1 084	146	27	19	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	1	(D)	(D)	(D)	4	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	62	16 161	2 909	551	64	12 057	1 871
5712	FURNITURE STORES.	24	11 069	2 105	389	21	7 087	1 256
OTHER 571	HOME FURNISHINGS STORES.	16	1 105	219	56	20	967	161
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	23	5 430	585	106	23	4 003	454
58	EATING AND DRINKING PLACES.	187	8 935	2 018	782	205	8 388	1 783
5812	EATING PLACES.	115	6 522	1 421	556	123	5 496	1 165
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	72	2 413	597	226	82	2 892	618
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	40	5 531	(D)	(D)	39	4 658	664
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	165	12 213	1 514	369	207	13 021	1 531
592	LIQUOR STORES.	36	2 965	276	84	40	2 672	281
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	6	212	(D)	(D)	10	315	26
597	JEWELRY STORES.	18	(D)	296	67	20	1 045	(D)
5992	FLORISTS.	15	624	(D)	(D)	23	596	91

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

FALL RIVER, MASS.-R.I., SMSA—Consists of Fall River city and Somerset, Swansea, and Westport towns in Bristol County, Mass., and Tiverton town in Newport County, R.I.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 283	198 252	23 198	6 343	1 448	161 577	18 228
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	56	10 274	1 327	249	52	7 968	1 045
5251	HARDWARE STORES.	18	(D)	(D)	(D)	13	598	66
52 EX. 5251	OTHER.	38	(D)	(D)	(D)	39	7 370	979
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	69	27 490	3 305	1 027	36	13 926	2 032
531	DEPARTMENT STORES.	6	20 159	2 436	774	3	(D)	(D)
533	VARIETY STORES	37	3 370	(D)	(D)	15	2 450	465
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	26	3 961	(D)	(D)	18	(D)	(D)
54	FOOD STORES.	247	50 517	4 275	1 182	342	44 376	3 234
55 EX. 554	AUTOMOTIVE DEALERS	81	26 989	2 289	417	79	22 248	2 024
55 PT.(554)	GASOLINE SERVICE STATIONS.	114	13 074	887	273	142	9 999	639
56	APPAREL AND ACCESSORY STORES	84	14 000	1 801	549	109	15 766	1 982
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	36	(D)	(D)	(D)	41	9 191	1 233
562	WOMEN'S READY-TO-WEAR STORES	24	6 054	832	287	24	7 684	1 048
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	48	(D)	(D)	(D)	68	6 575	749
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	18	2 685	392	97	21	(D)	(D)
565	FAMILY CLOTHING STORES ³	6	2 487	217	82	22	(D)	(D)
566	SHOE STORES ³	11	(D)	(D)	(D)	21	1 729	230
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	1	(D)	(D)	(D)	4	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	75	17 568	3 121	589	72	12 909	1 975
5712	FURNITURE STORES	27	11 975	2 245	410	22	7 280	1 283
OTHER 571	HOME FURNISHINGS STORES.	20	1 448	291	73	22	1 072	172
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	29	5 588	585	106	28	4 557	520
58	EATING AND DRINKING PLACES	265	14 605	3 380	1 283	295	12 838	2 651
5812	EATING PLACES.	175	11 520	2 648	999	190	8 837	1 841
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	90	3 085	732	284	105	4 001	810
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	48	7 228	1 003	312	46	5 650	825
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	244	16 507	1 810	462	275	15 897	1 821
592	LIQUOR STORES.	50	4 391	359	108	59	3 938	422
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	10	(D)	(D)	(D)	13	381	33
597	JEWELRY STORES	19	1 842	296	67	23	1 100	155
5992	FLORISTS	20	747	91	37	28	651	99

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	-2.2	18.0	22.7	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	12.2	26.1	28.9	0.8	3.8	5.2
5251	HARDWARE STORES	-	(D)	(D)	-	0.4	(D)
52 EX. 5251	OTHER	12.2	(D)	(D)	0.8	3.4	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	-7.1	95.8	97.4	25.8	17.8	13.9
531	DEPARTMENT STORES	(D)	(D)	(D)	(D)	13.2	10.2
533	VARIETY STORES	-26.6	(D)	37.5	4.9	(D)	1.7
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	51.9	(D)	(D)	(D)	2.0
54	FOOD STORES	-33.4	2.4	13.8	5.6	22.5	25.5
55 EX. 554	AUTOMOTIVE DEALERS	(D)	20.1	21.3	(D)	13.6	13.6
55 PT. (554)	GASOLINE SERVICE STATIONS	-100.0	22.8	30.8	-	5.6	6.6
56	APPAREL AND ACCESSORY STORES	3.0	-12.7	-11.2	31.3	8.5	7.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	14.5	-22.6	(D)	21.1	4.6	(D)
562	WOMEN'S READY-TO-WEAR STORES	20.0	-22.5	-21.2	19.8	(D)	3.1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	-14.8	3.0	(D)	10.2	3.9	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	25.3	34.0	36.1	21.9	10.6	8.9
5712	FURNITURE STORES	(D)	56.2	64.5	(D)	7.3	6.0
OTHER 571	HOME FURNISHINGS STORES	(D)	14.3	35.1	(D)	0.7	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	42.2	35.6	22.6	16.5	3.6	2.8
58	EATING AND DRINKING PLACES	-28.3	6.5	13.8	3.3	5.9	7.4
5812	EATING PLACES	-26.7	18.7	30.4	2.6	4.3	5.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-33.7	-16.6	-22.9	0.7	1.6	1.6
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	-3.2	18.7	27.9	3.3	3.6	3.6
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	-13.2	-6.2	3.8	(D)	8.1	8.3
592	LIQUOR STORES	-9.3	11.0	11.5	0.7	1.9	2.2
595	SPORTING GOODS STORES, BICYCLE SHOPS	(D)	-32.7	(D)	(D)	0.1	(D)
597	JEWELRY STORES	7.1	(D)	67.4	3.0	(D)	0.9
5992	FLORISTS	(D)	4.7	14.7	-	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	18.5	14.2
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	3.8	2.1
5251	HARDWARE STORES	-	(D)
52 EX. 5251	OTHER	4.2	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	26.7	26.5
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES.	(D)	40.7
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	(D)
54	FOOD STORES	4.6	3.1
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS	-	-
56	APPAREL AND ACCESSORY STORES.	67.8	62.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	84.5	(D)
562	WOMEN'S READY-TO-WEAR STORES.	(D)	91.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	48.0	(D)
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	(D)	83.0
565	FAMILY CLOTHING STORES ³	(D)	-
566	SHOE STORES ³	40.3	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	38.1	35.1
5712	FURNITURE STORES.	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	85.7	83.3
58	EATING AND DRINKING PLACES.	10.3	6.3
5812	EATING PLACES	11.2	6.3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	8.0	6.3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	16.8	12.8
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	(D)	(D)
592	LIQUOR STORES	6.5	4.4
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	46.7	45.9
5992	FLORISTS.	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 3	No. 4
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	1 283	131	15	18
	SALES \$1,000. .	198 252	28 147	13 673	11 076
54, 58, 591	CONVENIENCE GOODS STORES: ²				
	NUMBER.	560	33	5	7
	SALES \$1,000. .	72 350	3 428	(D)	(D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	228	64	6	3
	SALES \$1,000. .	59 058	22 240	(D)	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	495	34	4	8
	SALES \$1,000. .	66 844	2 479	751	1 737
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	1 283	131	15	18
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	56	3	-	-
5251	HARDWARE STORES	18	-	-	-
52 EX. 5251	OTHER	38	3	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	69	7	3	1
531	DEPARTMENT STORES	6	1	2	1
533	VARIETY STORES.	37	3	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	26	3	-	-
54	FOOD STORES	247	10	3	2
55 EX. 554	AUTOMOTIVE DEALERS.	81	1	-	4
55 PT. (554)	GASOLINE SERVICE STATIONS	114	-	1	2
56	APPAREL AND ACCESSORY STORES.	84	41	3	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	36	19	1	-
562	WOMEN'S READY-TO-WEAR STORES.	24	13	1	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	48	22	2	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	75	16	-	2
5712	FURNITURE STORES.	27	3	-	1
OTHER 571	HOME FURNISHING STORES.	20	3	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	28	10	-	-
58	EATING AND DRINKING PLACES.	265	17	1	5
5812	EATING PLACES	175	11	1	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	90	6	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	48	6	1	-
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	244	30	3	2
592	LIQUOR STORES	50	3	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	10	1	-	1
597	JEWELRY STORES.	19	10	1	-
5992	FLORISTS.	20	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

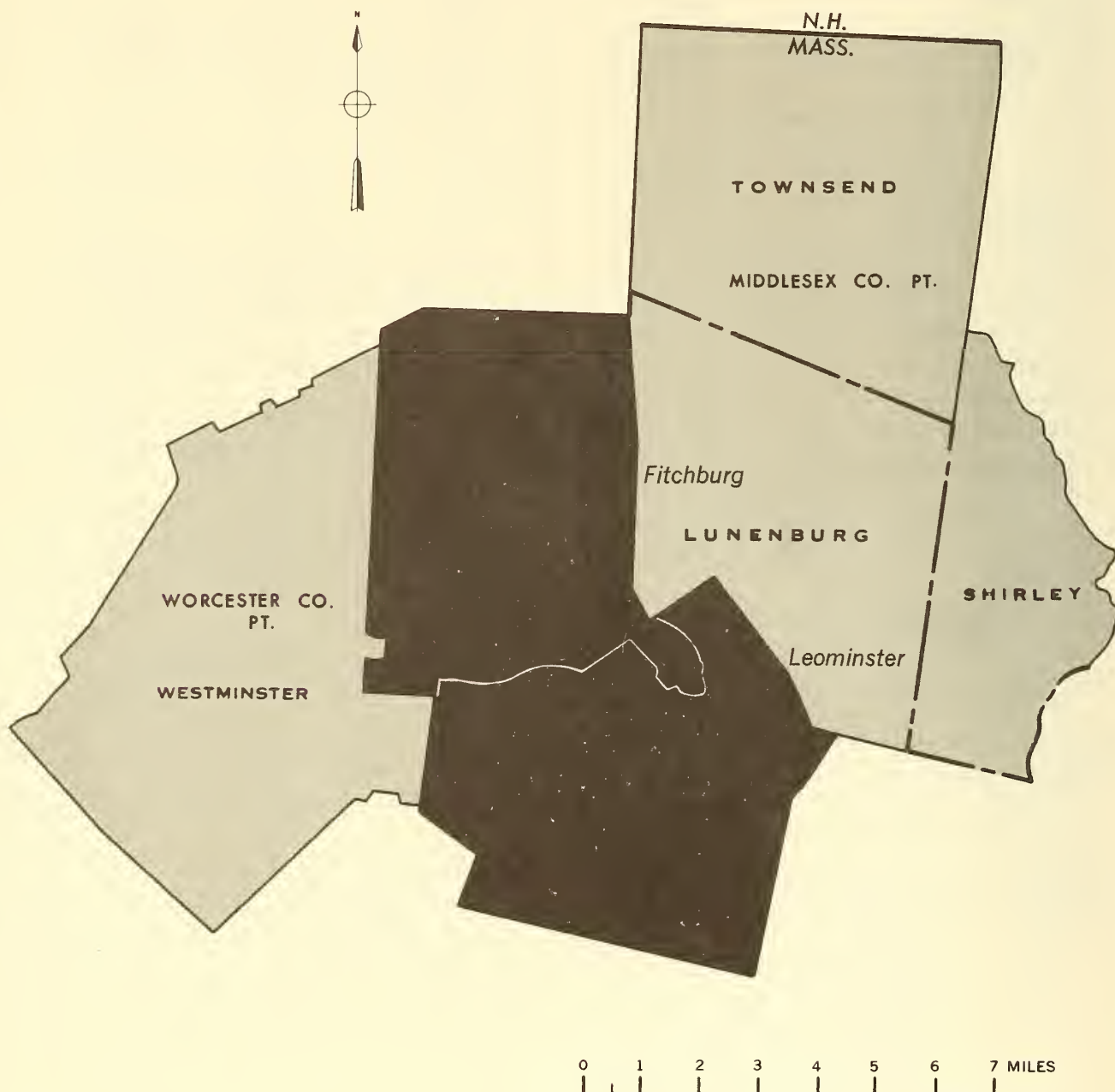
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 3 Includes the planned center known as "Fall River Shopping Center" and establishments on the south side of Marian S. (Bishop Blvd.) from Tucker St. to Amity. (Fall River)

MRC No. 4 Includes the establishments on Pleasant St. from 16th St. to alleyway, on the east side of County St. from Quarry St., and from Pleasant St. to Wamsutta. (Fall River)

FITCHBURG-LEOMINSTER, MASS.

Standard Metropolitan Statistical Area



FITCHBURG-LEOMINSTER, MASS.

Cities and Major Retail Centers



① Major Retail Centers

TABLE 1. Major Retail Centers in the SMSA: 1967

FITCHBURG-LEOMINSTER SMSA —Consists of Shirley and Townsend towns in Middlesex County and Fitchburg and Leominster cities and Lunenburg and Westminster towns in Worcester County, Mass.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: ¹				
	NUMBER	814	105	71	25
	SALES \$1,000. . .	138 104	22 518	22 265	13 318
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER	298	25	29	9
	SALES \$1,000. . .	48 981	5 240	5 147	5 778
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER	165	52	26	6
	SALES \$1,000. . .	37 946	13 272	15 292	3 852
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER	351	28	16	10
	SALES \$1,000. . .	51 177	4 006	1 826	3 688
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	814	105	71	25
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	34	3	3	1
5251	HARDWARE STORES	17	2	2	—
52 EX. 5251	OTHER	17	1	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	42	11	6	2
531	DEPARTMENT STORES	5	1	3	1
533	VARIETY STORES	21	4	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	16	6	1	—
54	FOOD STORES	102	5	6	4
55 EX. 554	AUTOMOTIVE DEALERS	63	1	2	2
55 PT. (554)	GASOLINE SERVICE STATIONS	83	1	3	4
56	APPAREL AND ACCESSORY STORES	64	33	13	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	24	11	5	1
562	WOMEN'S READY-TO-WEAR STORES	14	7	4	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	40	22	8	—
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	59	8	7	3
5712	FURNITURE STORES	21	1	1	1
OTHER 571	HOME FURNISHING STORES	12	2	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	26	5	5	1
58	EATING AND DRINKING PLACES	161	14	19	5
5812	EATING PLACES	118	13	13	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	43	1	6	—
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	35	6	4	—
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	171	23	8	3
592	LIQUOR STORES	28	1	2	1
595	SPORTING GOODS STORES, BICYCLE SHOPS	11	—	2	1
597	JEWELRY STORES	9	5	1	—
5992	FLORISTS	9	1	—	—

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available. ^FRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Prichard, Rapids Passway, Mt. Vernon, Knowlton Ter., Blossom, Green, Myrtle, Main, Sawyers Passway, Nashua River, Circle, Main and Academy. Tract 151 Fitchburg City

MRC No. 2 Includes the establishments in the area bounded by: Merriam Ave., Main, Mill, Line from intersection of Mill and Commercial Rd. to Nashua River; Nashua River, Monoosnock Brook, Whitney, Water, Mechanic, Mt. Pleasant Ave., Pine, Lancaster, Central, Union, Adams, Monoosnock Brook, Kendall Pl., Pleasant, Pearl, Cotton, West St., and Church.

MRC No. 3 Includes the planned center known as "John Fitch Plaza" and establishments in the area bounded by: Lunenburg, Baker Brook, Upham St. ext., Jackson Ave., Kelley Ave., Summit Ave., and Garland. (Fitchburg)

LAWRENCE-HAVERHILL, MASS.-N.H.

Standard Metropolitan Statistical Area



LAWRENCE-HAVERHILL, MASS.-N.H.

Cities and Major Retail Centers

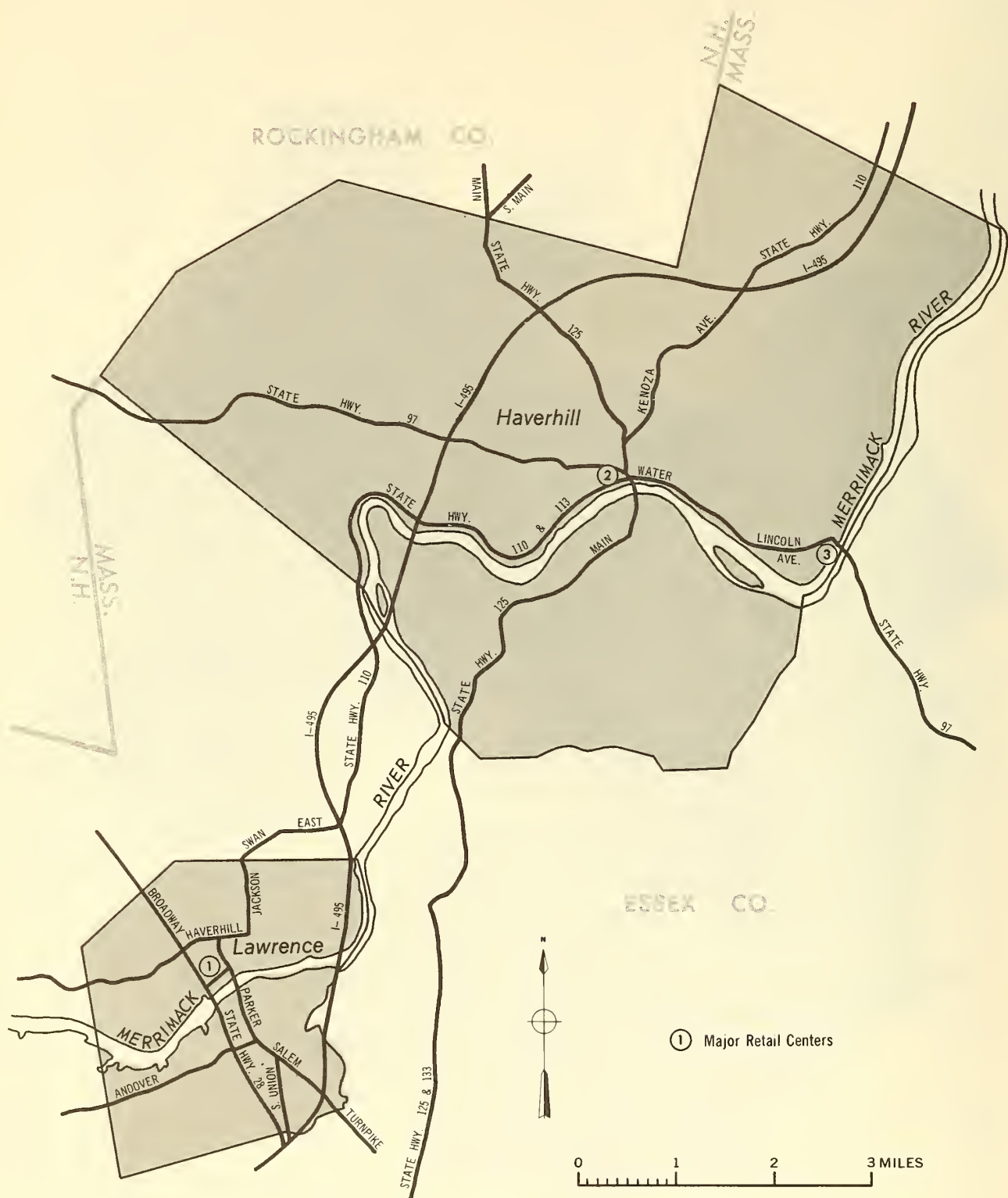


TABLE 1. Major Retail Centers in the SMSA: 1967

LAWRENCE-HAVERHILL, MASS.-N.H., SMSA —Consists of Lawrence and Haverhill cities and Andover, Georgetown, Groveland, Merrimac, Methuen, North Andover, and West Newbury towns in Essex County, Mass., and Newton, Plaistow, and Salem towns in Rockingham County, N.H.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	1 957	211	111	16
	SALES \$1,000. .	340 083	37 085	16 703	7 081
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	822	71	35	5
	SALES \$1,000. .	124 868	6 907	2 077	1 666
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	362	85	40	5
	SALES \$1,000. .	79 190	24 772	4 503	4 750
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	773	55	36	6
	SALES \$1,000. .	136 025	5 406	5 123	665
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	1 957	211	111	16
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	84	8	6	1
5251	HARDWARE STORES	22	2	1	-
52 EX. 5251	OTHER	62	6	5	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	96	12	7	3
531	DEPARTMENT STORES	10	1	2	1
533	VARIETY STORES.	39	3	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	47	8	3	1
54	FOOD STORES	354	19	7	3
55 EX. 554	AUTOMOTIVE DEALERS.	101	3	2	-
55 PT. (554)	GASOLINE SERVICE STATIONS	195	4	2	2
56	APPAREL AND ACCESSORY STORES.	158	50	19	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	67	23	8	-
562	WOMEN'S READY-TO-WEAR STORES.	43	13	6	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	91	27	11	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	108	23	14	1
5712	FURNITURE STORES.	35	12	4	-
OTHER 571	HOME FURNISHING STORES.	28	-	5	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	45	11	5	1
58	EATING AND DRINKING PLACES.	384	46	23	1
5812	EATING PLACES	270	29	7	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	114	17	16	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	84	6	5	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	393	40	26	3
592	LIQUOR STORES	58	4	3	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	16	1	3	-
597	JEWELRY STORES.	29	11	8	-
5992	FLORISTS.	38	3	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Lowell, Broadway, Valley, Lawrence, Common, Jackson, Garden, Spicket River, Merrimack River, and B. and M. R.R. (Lawrence city) Tract 1

MRC No. 2 Includes the establishments bounded by: Walnut St., Bailey St., Fleet St., Court St., Main St., Merrimack River, Myrtle St., Wingate, Essex, and Locust St. (Haverhill)

MRC No. 3 Includes the planned center known as "Haverhill Plaza" and establishments at the intersection of Cumberland and Lincoln Ave. (Haverhill)

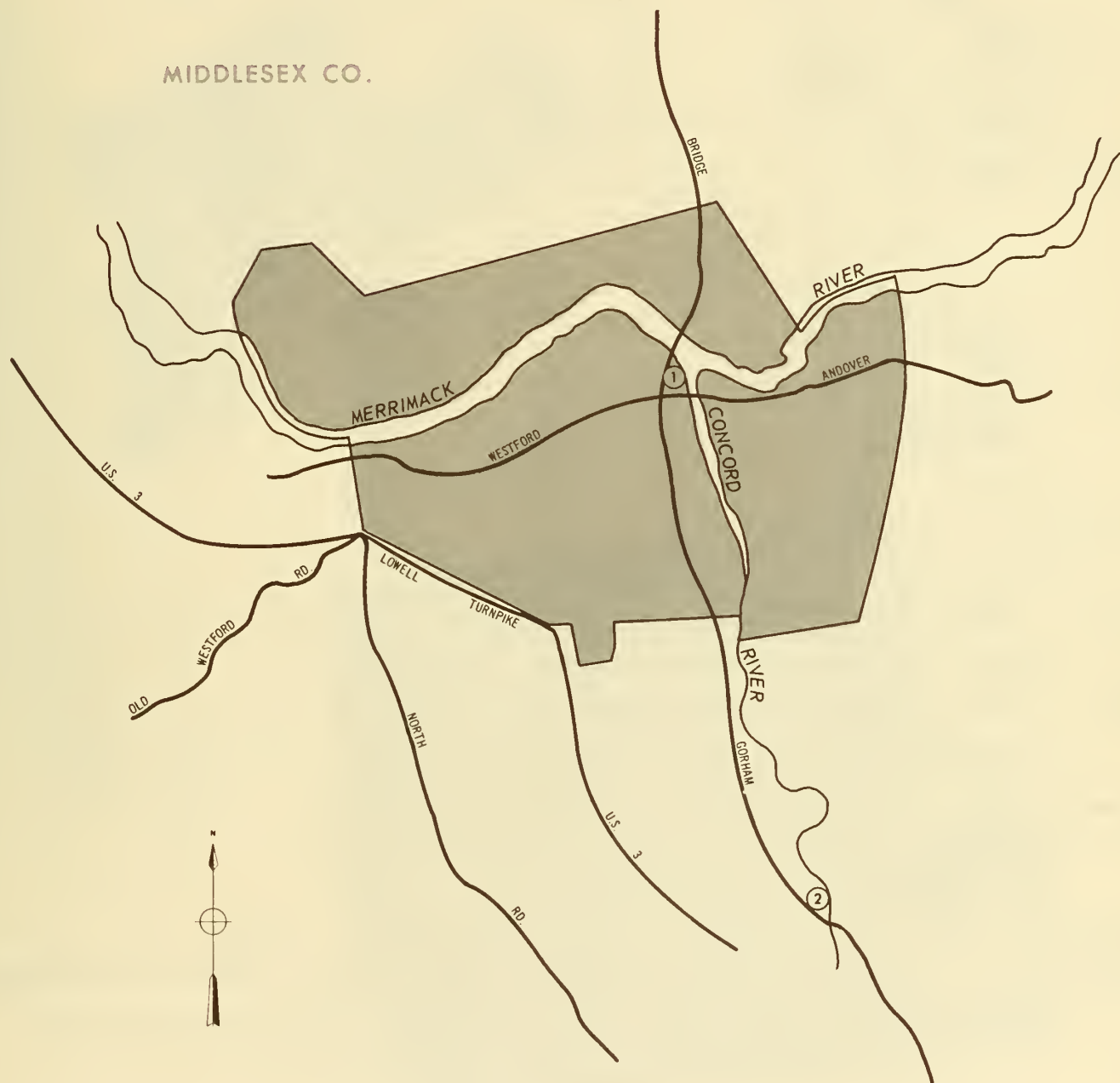
LOWELL, MASS.

Standard Metropolitan Statistical Area



LOWELL, MASS.

City and Major Retail Centers



① Major Retail Centers

0 1 2 3 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

LOWELL SMSA—Consists of Lowell city and Billerica, Chelmsford, Dracut, Tewksbury, Tyngsborough, and Westford towns in Middlesex County, Mass.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	1 226	206	13
	SALES \$1,000. .	265 105	53 550	9 124
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	552	71	4
	SALES \$1,000. .	99 680	10 149	(D)
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	199	76	3
	SALES \$1,000. .	67 310	29 533	1 575
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	475	59	6
	SALES \$1,000. .	98 115	13 808	(D)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	1 226	206	13
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	39	5	1
5251	HARDWARE STORES	17	1	1
52 EX. 5251	OTHER	22	4	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	66	11	2
531	DEPARTMENT STORES	10	4	1
533	VARIETY STORES.	25	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	31	5	-
54	FOOD STORES	208	13	2
55 EX. 554	AUTOMOTIVE DEALERS.	68	7	1
55 PT.(554)	GASOLINE SERVICE STATIONS	125	7	2
56	APPAREL AND ACCESSORY STORES.	64	41	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	25	18	-
562	WOMEN'S READY-TO-WEAR STORES.	13	12	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	39	23	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	69	24	1
5712	FURNITURE STORES.	26	12	-
OTHER 571	HOME FURNISHING STORES.	13	4	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	30	8	-
58	EATING AND DRINKING PLACES.	280	47	2
5812	EATING PLACES	188	26	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	92	21	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	64	11	-
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	243	40	2
592	LIQUOR STORES	44	4	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	9	2	-
597	JEWELRY STORES.	11	7	-
5992	FLORISTS.	15	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by Merrimack River, Concord River, Brown, Howe, Howe extended, Church, Lawrence, Charles, Gorham, Appleton, Chelmsford, Boston and Maine R.R., Pawtucket Canal, Fletcher, Worthen extended, Worthen, Market, Cardinal O'Connell Pkwy., Merrimack, Colburn, Moody and Western Canal. (Lowell city) Tract 1

MRC No. 2 Includes the planned center known as "Treble Cove Shopping Center" in an area bounded by: south side of Charlesmere Rd., Concord River, north side of Bridge St., and east side of Treble Cove Rd. (Middlesex Co.)

NEW BEDFORD, MASS.

Standard Metropolitan Statistical Area and Central Business District 1967



0 4 8 MILES



Comprising Census Tract 6518

0 1000 2000 FEET

NEW BEDFORD, MASS.

Standard Metropolitan Statistical Area and Central Business District 1963

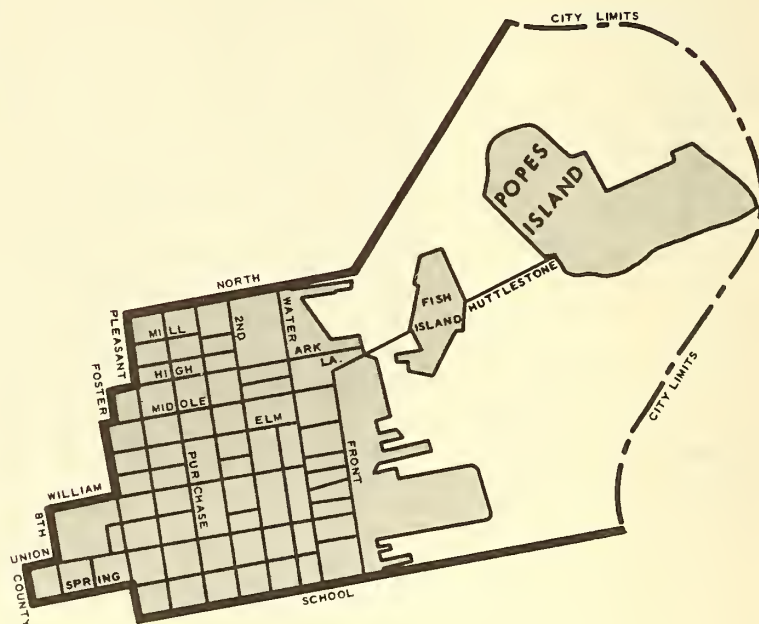


STANDARD METROPOLITAN
STATISTICAL AREA
& CENTRAL CITY

0 4 8 MILES

CENTRAL
BUSINESS
DISTRICT

Comprising Census Tract 18



0 1000 2000 FEET

NEW BEDFORD, MASS.

City and Major Retail Centers

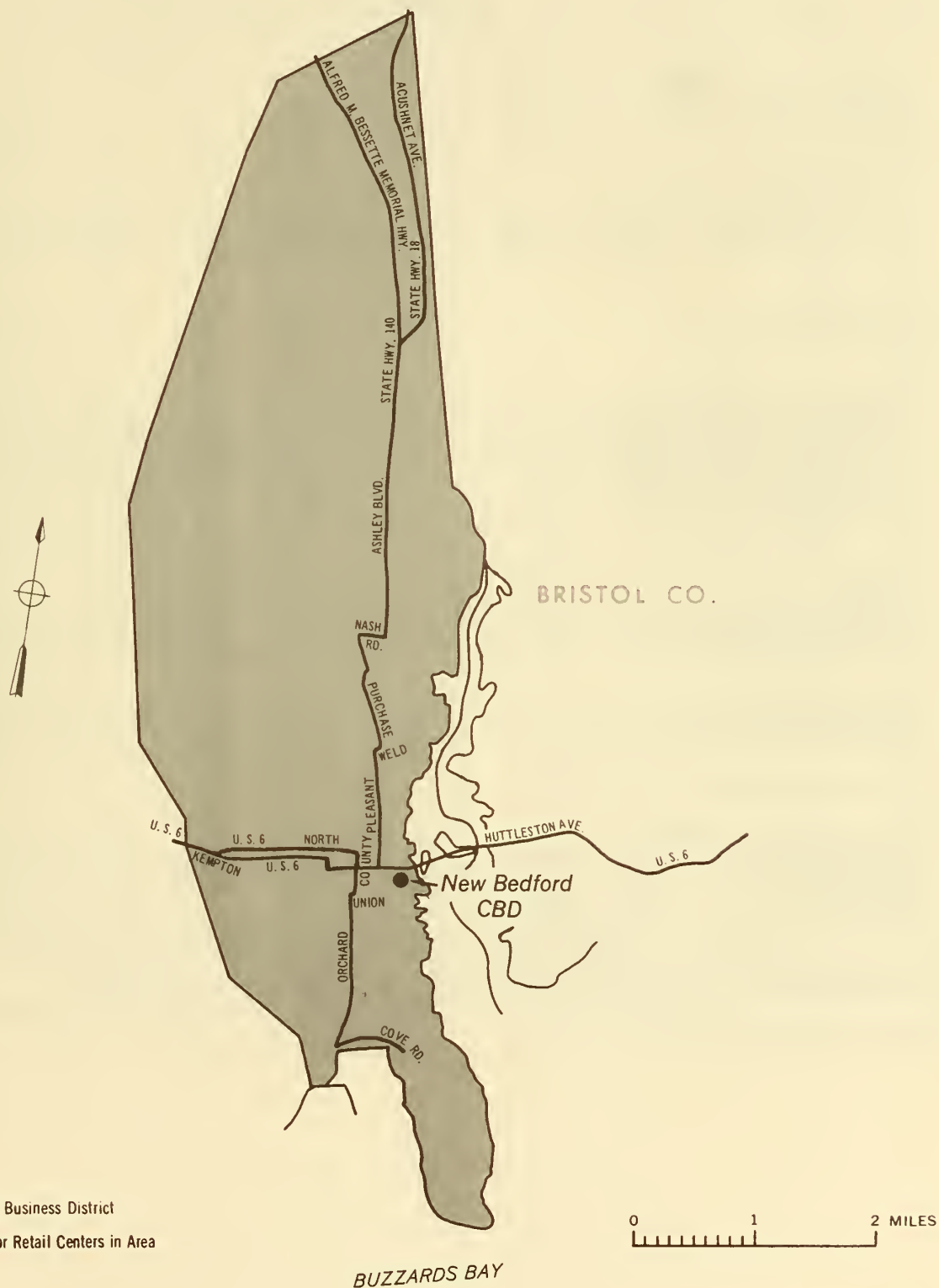


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	195	41 890	6 416	1 824	217	41 921	6 140
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	4	273	(D)	(D)	5	268	57
5251	HARDWARE STORES.	2	(D)	(D)	(D)	2	(D)	(D)
52 EX. 5251	OTHER.	2	(D)	(D)	(D)	3	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	9	11 644	2 200	605	10	13 169	2 270
531	DEPARTMENT STORES.	2	(D)	(D)	(D)	2	(D)	(D)
533	VARIETY STORES.	4	2 070	349	125	4	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	3	(D)	(D)	(D)	4	3 685	664
54	FOOD STORES.	17	2 969	362	131	23	5 657	643
55 EX. 554	AUTOMOTIVE DEALERS	3	366	(D)	(D)	5	2 923	258
55 PT.(554)	GASOLINE SERVICE STATIONS.	7	639	51	12	9	614	48
56	APPAREL AND ACCESSORY STORES	38	8 942	1 248	390	45	7 141	1 060
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	18	5 414	770	277	21	4 388	692
562	WOMEN'S READY-TO-WEAR STORES	10	4 967	696	250	11	3 919	639
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	20	3 528	478	113	24	2 753	368
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	3	(D)	(D)	(D)	5	1 033	131
565	FAMILY CLOTHING STORES ³	4	811	86	26	5	(D)	(D)
566	SHOE STORES ³	10	1 377	232	48	12	838	136
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	1	(D)	(D)	(D)	2	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	17	3 241	736	173	13	1 874	334
5712	FURNITURE STORES	5	1 751	331	64	3	1 194	246
OTHER 571	HOME FURNISHINGS STORES.	3	144	16	5	5	196	16
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	9	1 346	389	104	5	414	72
58	EATING AND DRINKING PLACES	41	2 197	597	212	48	2 547	581
5812	EATING PLACES.	20	1 444	387	146	25	1 412	319
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	21	753	210	66	23	1 135	262
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	7	1 074	162	44	7	957	142
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	52	10 545	977	235	52	6 841	747
592	LIQUOR STORES.	4	491	44	11	4	531	37
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	2	(D)	(D)	(D)	1	(D)	(D)
597	JEWELRY STORES	16	1 660	245	51	15	1 220	136
5992	FLORISTS	3	218	35	11	3	212	30

NOTE: Boundaries of the CBD for 1967 are significantly different from 1963 (See CBD maps), markedly affecting comparability of data for these two Census years.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 060	159 205	18 729	5 253	1 152	136 691	15 627
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	26	6 099	654	121	49	4 526	454
5251	HARDWARE STORES.	8	394	(D)	(D)	14	643	65
52 EX. 5251	OTHER.	18	5 705	(D)	(D)	35	3 883	389
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	59	23 633	3 101	914	26	20 652	3 086
531	DEPARTMENT STORES.	5	16 759	2 414	703	3	(D)	(D)
533	VARIETY STORES.	31	3 258	456	166	11	2 444	468
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	23	3 616	231	45	12	(D)	(D)
54	FOOD STORES.	192	36 645	3 170	971	275	36 037	2 877
55 EX. 554	AUTOMOTIVE DEALERS	62	20 359	2 110	367	55	19 327	1 710
55 PT.(554)	GASOLINE SERVICE STATIONS.	92	9 429	568	153	114	8 084	(D)
56	APPAREL AND ACCESSORY STORES	81	13 899	1 826	551	97	10 585	1 480
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	36	7 200	(D)	(D)	38	5 477	844
562	WOMEN'S READY-TO-WEAR STORES	22	6 662	836	302	24	4 802	762
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	45	6 699	(D)	(D)	59	5 108	636
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	10	2 399	324	73	15	1 605	218
565	FAMILY CLOTHING STORES ³	8	1 710	239	57	13	1 255	147
566	SHOE STORES ³	16	2 065	327	80	24	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	2	(D)	(D)	(D)	7	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	69	11 126	1 876	441	81	6 589	1 045
5712	FURNITURE STORES	24	(D)	(D)	(D)	34	4 091	728
OTHER 571	HOME FURNISHINGS STORES.	19	1 355	147	36	22	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	26	(D)	(D)	(D)	25	(D)	(D)
58	EATING AND DRINKING PLACES	222	10 356	2 364	993	211	8 545	1 811
5812	EATING PLACES.	144	7 571	1 736	762	129	5 417	1 211
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	78	2 785	628	231	82	3 128	600
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	53	6 047	782	241	55	5 417	667
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	204	21 612	2 278	501	189	16 929	(D)
592	LIQUOR STORES.	27	2 883	(D)	(D)	25	2 765	327
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	5	283	(D)	(D)	11	340	(D)
597	JEWELRY STORES	30	2 459	343	75	21	1 345	153
5992	FLORISTS	16	(D)	117	31	13	580	103

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

NEW BEDFORD SMSA—Consists of New Bedford city and Acushnet, Dartmouth, and Fairhaven towns in Bristol County and Marion and Mattapoisett towns in Plymouth County, Mass.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 425	205 063	23 866	6 759	1 532	176 003	19 894
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	45	9 032	1 149	214	73	7 471	817
5251	HARDWARE STORES.	18	(D)	(D)	(D)	20	920	110
52 EX. 5251	OTHER.	27	(D)	(D)	(D)	53	6 551	707
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	73	24 429	3 188	931	30	22 361	3 406
531	DEPARTMENT STORES.	5	16 759	2 414	703	4	15 008	2 077
533	VARIETY STORES	38	3 426	456	166	11	2 444	468
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	30	4 244	318	62	15	4 909	861
54	FOOD STORES.	240	53 095	4 463	1 360	357	51 005	3 946
55 EX. 554	AUTOMOTIVE DEALERS	101	27 455	2 898	517	87	24 662	2 277
55 PT.(554)	GASOLINE SERVICE STATIONS.	136	13 470	774	217	152	10 956	710
56	APPAREL AND ACCESSORY STORES	92	15 190	1 996	615	113	11 643	1 624
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	40	7 644	966	358	45	5 693	866
562	WOMEN'S READY-TO-WEAR STORES	26	7 106	884	326	31	5 018	784
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	52	7 546	1 030	257	68	5 950	758
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	10	2 399	324	73	17	1 776	247
565	FAMILY CLOTHING STORES ³	13	(D)	(D)	(D)	16	1 726	209
566	SHOE STORES ³	16	2 065	327	80	26	1 932	255
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	2	(D)	(D)	(D)	9	516	47
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	79	12 688	2 093	485	93	7 329	1 126
571?	FURNITURE STORES	26	6 920	(D)	(D)	41	4 503	777
OTHER 571	HOME FURNISHINGS STORES.	22	1 863	236	57	25	1 091	135
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	31	3 905	(D)	(D)	27	1 735	214
58	EATING AND DRINKING PLACES	298	15 291	3 534	1 505	312	13 296	2 781
5812	EATING PLACES.	198	11 655	2 727	1 194	203	8 990	1 986
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	100	3 636	807	311	109	4 306	795
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	67	8 348	1 105	332	68	7 183	902
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	294	26 065	2 666	583	247	20 097	2 305
592	LIQUOR STORES.	42	4 500	(D)	(D)	43	3 980	425
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	14	630	44	18	15	657	47
597	JEWELRY STORES	30	2 459	343	75	21	1 345	153
5992	FLORISTS	26	884	134	38	16	691	122

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	-0.1	16.5	16.5	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1.9	34.8	20.9	0.7	3.8	4.4
5251	HARDWARE STORES	(0)	-38.7	(D)	(D)	0.2	(D)
52 EX. 5251	OTHER	(0)	46.9	(D)	(D)	3.6	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	-11.6	14.4	9.2	27.8	14.8	11.9
531	DEPARTMENT STORES	18.5	(D)	11.7	(D)	10.5	8.2
533	VARIETY STORES	(0)	33.3	40.2	4.9	2.0	1.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(0)	(D)	-13.5	(D)	2.3	2.1
54	FOOD STORES	-47.5	1.7	4.1	7.1	23.1	25.9
55 EX. 554	AUTOMOTIVE DEALERS.	-87.5	5.3	11.3	0.9	12.8	13.4
55 PT.(554)	GASOLINE SERVICE STATIONS	4.1	16.6	22.9	1.5	5.9	6.5
56	APPAREL AND ACCESSORY STORES.	25.2	31.3	30.5	21.3	8.7	7.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	23.4	31.5	34.3	12.9	4.5	3.7
562	WOMEN'S READY-TO-WEAR STORES	26.7	38.7	41.6	11.9	4.2	3.5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	28.1	31.1	26.8	8.4	4.2	3.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	79.6	68.8	73.1	7.7	7.0	6.2
5712	FURNITURE STORES.	46.6	(D)	53.7	4.2	(D)	3.4
OTHER 571	HOME FURNISHINGS STORES	-26.5	(D)	70.8	0.3	0.9	0.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	225.1	117.1	125.1	3.2	(D)	1.9
58	EATING AND DRINKING PLACES.	-13.8	21.2	15.0	5.2	6.5	7.5
5812	EATING PLACES	2.3	39.8	29.6	3.4	4.8	5.7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-33.7	-11.0	-15.6	1.8	1.7	1.8
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	12.2	11.6	16.2	2.6	3.8	4.1
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	54.1	27.7	29.7	25.2	13.6	12.7
592	LIQUOR STORES	-7.5	4.3	13.1	1.2	1.8	2.2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(0)	-16.8	-4.1	(D)	0.2	0.3
597	JEWELRY STORES.	36.1	82.8	82.8	4.0	1.5	1.2
5992	FLORISTS.	2.8	(D)	27.9	0.5	(D)	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	26.3	20.4
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	4.5	3.0
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	49.3	47.7
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES.	63.5	60.4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	(D)
54	FOOD STORES	8.1	5.6
55 EX. 554	AUTOMOTIVE DEALERS.	1.8	1.3
55 PT.(554)	GASOLINE SERVICE STATIONS	6.8	4.7
56	APPAREL AND ACCESSORY STORES.	64.3	58.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	75.2	70.8
562	WOMEN'S READY-TO-WEAR STORES.	74.6	69.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	52.7	46.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	(D)	(D)
565	FAMILY CLOTHING STORES ³	47.4	(D)
566	SHOE STORES ³	66.7	66.7
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	29.1	25.5
5712	FURNITURE STORES.	(D)	25.3
OTHER 571	HOME FURNISHINGS STORES	10.6	7.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	(D)	34.5
58	EATING AND DRINKING PLACES.	21.2	14.4
5812	EATING PLACES	19.1	12.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	27.0	20.7
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	17.8	12.9
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	48.8	40.5
592	LIQUOR STORES	17.0	10.9
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	67.5	67.5
5992	FLORISTS.	(D)	24.7

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

(Not applicable)

PITTSFIELD, MASS.

Standard Metropolitan Statistical Area



PITTSFIELD, MASS.

City and Major Retail Centers

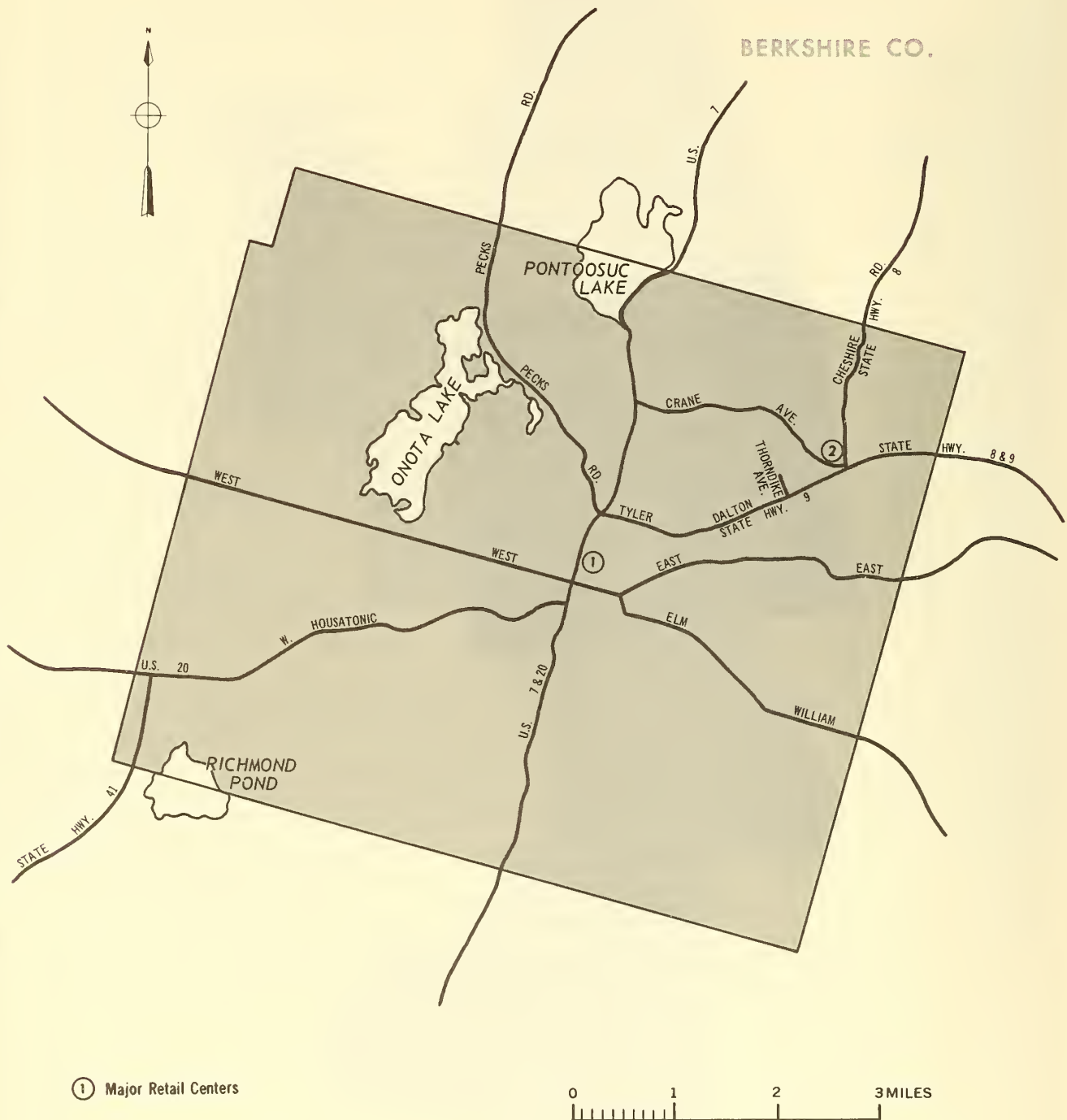


TABLE 1. Major Retail Centers in the SMSA: 1967

PITTSFIELD SMSA—Consists of Pittsfield city and Dalton, Lanesborough, Lee, and Lenox towns in Berkshire County, Mass.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	679	171	14
	SALES \$1,000. . .	152 749	43 079	9 279
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	257	51	5
	SALES \$1,000. . .	52 970	8 085	2 861
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	141	65	5
	SALES \$1,000. . .	41 712	19 327	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	281	55	4
	SALES \$1,000. . .	58 067	15 667	(D)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	679	171	14
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	34	6	1
5251	HARDWARE STORES	8	2	-
52 EX. 5251	OTHER	26	4	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	35	9	2
531	DEPARTMENT STORES	4	1	1
533	VARIETY STORES.	18	5	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	13	3	-
54	FOOD STORES	94	13	2
55 EX. 554	AUTOMOTIVE DEALERS.	35	6	1
55 PT.(554)	GASOLINE SERVICE STATIONS	80	9	-
56	APPAREL AND ACCESSORY STORES.	56	36	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	30	18	1
562	WOMEN'S READY-TO-WEAR STORES.	18	11	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	24	18	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	50	20	1
5712	FURNITURE STORES.	12	2	-
OTHER 571	HOME FURNISHING STORES.	13	4	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	25	14	-
58	EATING AND DRINKING PLACES.	143	32	2
5812	EATING PLACES	100	23	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	43	9	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	20	6	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	132	34	2
592	LIQUOR STORES	32	5	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	15	3	-
597	JEWELRY STORES.	11	5	-
5992	FLORISTS.	9	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

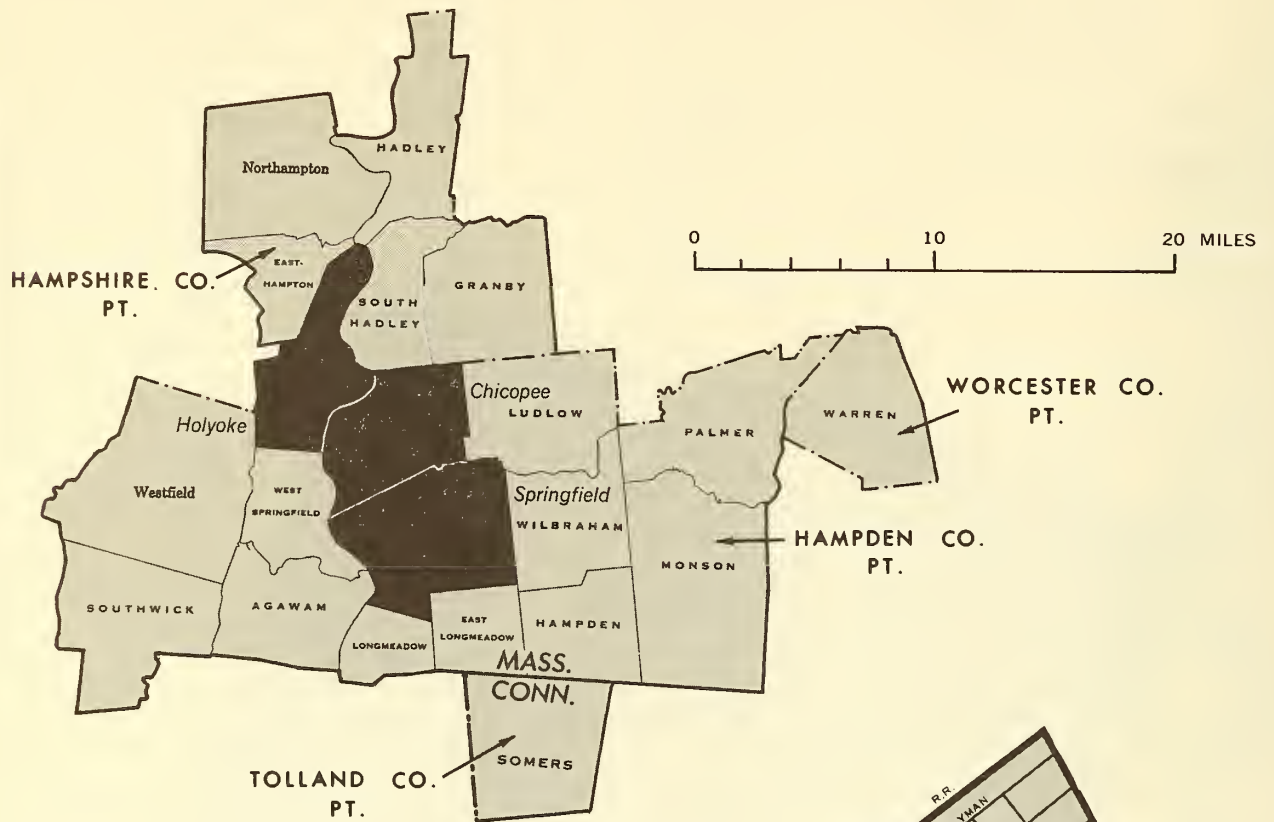
¹Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Turner Ave., Beech, Park, Seymour, Wahconab, North St., Orchard, 2nd, East St., Bartlett Ave., Taconic, Reed, Elizabeth, Center, West St., West St. extended and Francis Ave. (Pittsfield city) Tract 1

MRC No. 2 Includes the planned center known as "Allendale Shopping Center" and establishments in the area bounded by: Patricia Ave., both sides Cheshire Rd., north side Crane Ave., and Boston Albany Rd. (Pittsfield)

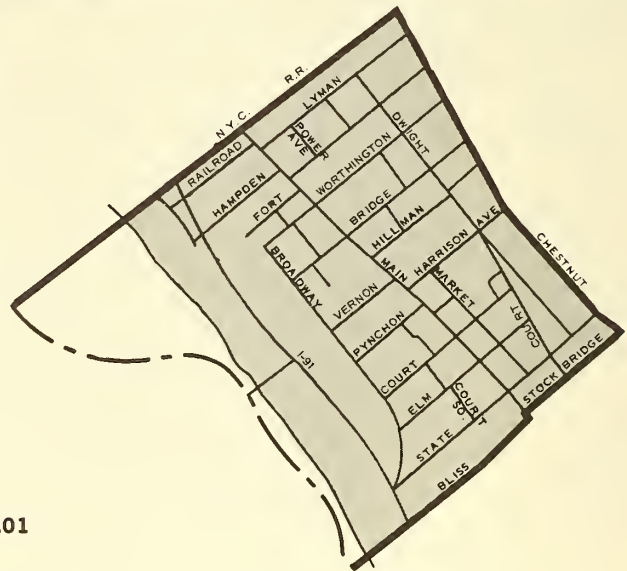
SPRINGFIELD-CHICOPEE-HOLYOKE, MASS.-CONN.

Standard Metropolitan Statistical Area
and Central Business District



SPRINGFIELD

Comprising Census Tract 8011.01



0 1000 2000 3000 FEET

Cities and Major Retail Centers



TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	234	66 460	13 606	3 886	273	67 098	12 511
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	1	(D)	(D)	(D)	2	(D)	(D)
5251	HARDWARE STORES.	-	-	-	-	1	(D)	(D)
52 EX. 5251	OTHER.	1	(D)	(D)	(D)	1	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	10	(D)	(D)	(D)	11	32 124	6 190
531	DEPARTMENT STORES.	2	(D)	(D)	(D)	3	(D)	(D)
533	VARIETY STORES	2	(D)	(D)	(D)	3	3 993	1 166
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	6	442	54	20	5	(D)	(D)
54	FOOD STORES.	14	(D)	(D)	(D)	14	3 843	395
55 EX. 554	AUTOMOTIVE DEALERS	1	(D)	(D)	(D)	4	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS.	1	(D)	(D)	(D)	3	577	60
56	APPAREL AND ACCESSORY STORES	59	14 638	2 679	748	66	12 721	2 280
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	32	9 973	1 893	552	30	6 329	1 185
562	WOMEN'S READY-TO-WEAR STORES	19	7 723	1 192	408	11	4 495	741
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	27	4 665	786	196	36	6 392	1 095
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	8	(D)	(D)	(D)	13	3 940	697
565	FAMILY CLOTHING STORES ³	-	-	-	-	1	(D)	(D)
566	SHOE STORES ³	14	2 258	375	90	19	2 108	354
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	1	(D)	(D)	(D)	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	21	(D)	(D)	(D)	22	2 882	427
5712	FURNITURE STORES	3	(D)	(D)	(D)	2	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES.	4	522	126	33	8	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	14	2 213	287	59	12	1 823	230
58	EATING AND DRINKING PLACES	58	5 314	1 613	496	65	5 537	1 526
5812	EATING PLACES.	37	4 183	1 343	411	45	4 542	1 295
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	21	1 131	270	85	20	995	231
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	4	(D)	(D)	(D)	5	947	152
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	65	7 733	1 483	382	81	6 906	1 271
592	LIQUOR STORES.	3	592	60	19	4	616	67
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	1	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES	15	2 378	420	84	16	1 891	357
5992	FLORISTS	3	(D)	(D)	(D)	4	377	82

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 378	337 829	46 569	12 116	1 502	274 687	35 544
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	47	10 139	1 512	248	58	8 717	1 291
5251	HARDWARE STORES.	16	(0)	(0)	(0)	26	2 074	322
52 EX. 5251	OTHER.	31	(0)	(0)	(0)	32	6 643	969
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	64	74 101	11 978	3 314	51	49 314	7 771
531	DEPARTMENT STORES.	11	67 097	10 910	2 969	8	41 996	6 120
533	VARIETY STORES	26	5 028	813	263	17	6 152	1 525
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	27	1 976	255	82	26	1 166	126
54	FOOD STORES.	215	68 635	6 454	1 784	291	59 176	4 976
55 EX. 554	AUTOMOTIVE DEALERS	75	62 608	6 449	985	84	56 267	5 248
55 PT.(554)	GASOLINE SERVICE STATIONS.	126	14 421	1 292	412	150	12 502	1 035
56	APPAREL AND ACCESSORY STORES	113	25 626	3 879	1 105	127	20 367	3 180
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	51	12 282	2 035	600	50	7 186	1 335
562	WOMEN'S READY-TO-WEAR STORES	31	8 013	1 115	393	21	5 289	891
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	61	12 344	1 844	505	77	13 181	1 845
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	15	(0)	(0)	(0)	27	5 654	924
565	FAMILY CLOTHING STORES ³	7	3 952	557	181	9	3 351	269
566	SHOE STORES ³	27	4 009	634	153	32	3 463	562
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	3	(0)	(0)	(0)	9	713	90
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	109	19 719	3 203	617	104	14 305	2 336
5712	FURNITURE STORES	24	7 223	(0)	(0)	30	5 082	1 009
OTHER 571	HOME FURNISHINGS STORES.	33	2 578	(0)	(0)	33	2 519	412
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	52	9 918	1 413	269	41	6 704	915
58	EATING AND DRINKING PLACES	276	21 183	5 569	2 061	306	19 328	4 647
5812	EATING PLACES.	182	16 372	(0)	(0)	216	14 193	3 522
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	94	4 811	(0)	(0)	90	5 135	1 125
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	77	11 325	1 697	517	76	9 932	1 463
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	278	31 672	4 536	1 073	255	24 779	3 597
592	LIQUOR STORES.	45	8 377	962	242	41	6 780	825
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	14	1 160	145	26	12	562	52
597	JEWELRY STORES	22	2 628	453	93	26	2 147	373
5992	FLORISTS	24	1 298	287	92	21	981	178

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

F Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SPRINGFIELD-CHICOPEE-HOLYOKE, MASS.-CONN., SMSA — Consists of Chicopee, Holyoke, Springfield, and Westfield cities and Agawam, East Longmeadow, Hampden, Longmeadow, Ludlow, Monson, Palmer, Southwick, West Springfield, and Wilbraham towns in Hampden County, Mass.; Northampton city and Easthampton, Granby, Hadley, and South Hadley towns in Hampshire County, Mass.; and Warren town in Worcester County, Mass.; and Somers town in Tolland County, Conn.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	4 066	838 069	105 766	29 085	4 136	670 866	81 186
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	169	38 046	5 417	940	208	30 083	4 509
5251	HARDWARE STORES.	56	5 417	(D)	(D)	76	7 395	1 075
52 EX. 5251	OTHER.	113	32 629	(D)	(D)	132	22 688	3 434
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	192	140 326	20 178	5 788	134	97 903	14 060
531	DEPARTMENT STORES.	25	114 069	16 356	4 597	17	73 840	9 956
533	VARIETY STORES	90	16 874	2 653	878	64	16 294	3 127
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	77	9 383	1 169	313	53	7 769	977
54	FOOD STORES.	646	199 269	17 716	5 188	755	168 576	13 682
55 EX. 554	AUTOMOTIVE DEALERS	232	141 437	14 013	2 345	232	123 083	10 897
55 PT. (554)	GASOLINE SERVICE STATIONS.	421	55 273	4 286	1 414	431	37 508	3 116
56	APPAREL AND ACCESSORY STORES	259	44 192	6 929	1 965	299	37 718	5 957
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	126	19 605	3 353	970	117	13 753	2 489
562	WOMEN'S READY-TO-WEAR STORES	81	14 247	2 259	699	63	10 565	1 881
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	133	24 587	3 576	995	182	23 965	3 468
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	30	9 562	1 291	380	56	9 467	1 553
565	FAMILY CLOTHING STORES ³	17	6 122	940	291	31	6 055	647
566	SHOE STORES ³	53	7 572	1 247	299	69	6 930	1 070
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	6	599	98	25	26	1 513	198
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	285	39 139	5 973	1 223	264	30 243	4 492
5712	FURNITURE STORES	76	15 035	2 487	441	93	13 218	2 153
OTHER 571	HOME FURNISHINGS STORES.	71	5 165	957	235	62	3 925	592
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	138	18 939	2 529	547	109	13 100	1 747
58	EATING AND DRINKING PLACES	824	62 085	15 443	6 162	880	51 105	12 056
5812	EATING PLACES.	522	46 380	11 440	4 751	577	36 284	8 654
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	302	15 705	4 003	1 411	303	14 821	3 402
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	204	29 315	4 650	1 407	200	24 295	3 564
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	834	88 987	11 161	2 653	733	70 352	8 853
592	LIQUOR STORES.	133	24 480	2 726	698	123	18 227	2 126
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	53	3 456	285	63	45	1 873	152
597	JEWELRY STORES	46	4 616	801	171	51	3 549	598
5992	FLORISTS	62	3 097	571	177	58	2 093	346

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	-1.0	23.0	24.9	100.0	100.0	100.0
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT DEALERS	(D)	16.3	26.5	(D)	3.0	4.5
5251	HAROWARE STORES	(D)	(D)	-26.8	-	(D)	0.6
52 EX. 5251	OTHER	(D)	(D)	43.8	(D)	(D)	3.9
53 PART	GENERAL MERCHANOISE GROUP STORES ¹	(D)	50.3	43.3	(D)	21.9	16.7
531	DEPARTMENT STORES	(D)	59.8	54.5	(D)	19.9	13.6
533	VARIETY STORES	(D)	-18.3	3.5	(D)	1.4	2.0
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(D)	69.5	20.8	0.7	0.6	1.1
54	FOOD STORES	(D)	16.0	18.2	(D)	20.3	23.8
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	11.3	14.9	(D)	18.5	16.9
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	15.3	47.4	(D)	4.3	6.6
56	APPAREL AND ACCESSORY STORES.	15.1	25.8	17.2	22.0	7.1	5.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	57.6	70.9	42.5	15.0	3.4	2.4
562	WOMEN'S READY-TO-WEAR STORES	71.8	51.5	34.8	11.6	2.2	1.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	-27.0	-6.4	2.6	7.0	3.7	2.9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	(D)	37.8	29.4	(D)	5.8	4.7
5712	FURNITURE STORES.	(D)	42.1	13.7	(D)	2.1	1.8
OTHER 571	HOME FURNISHINGS STORES	(D)	2.3	31.6	0.8	0.8	0.6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	21.4	47.9	44.6	3.3	2.9	2.3
58	EATING AND DRINKING PLACES.	-4.0	9.6	21.5	8.0	6.3	7.4
5812	EATING PLACES	-7.9	15.3	27.8	6.3	4.9	5.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	13.7	-6.3	6.0	1.7	1.4	1.9
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	(D)	14.0	20.7	(D)	3.4	3.5
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	12.0	27.8	26.5	11.6	9.4	10.6
592	LIQUOR STORES	-3.9	23.5	34.3	0.9	2.5	2.9
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(D)	106.4	84.5	(D)	0.3	0.4
597	JEWELRY STORES.	25.8	22.4	30.1	3.6	0.8	0.6
5992	FLORISTS.	(D)	32.3	48.0	(D)	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	19.7	7.9
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(D)	(D)
5251	HAIRWARE STORES	-	-
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	(D)	(D)
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES.	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	22.4	4.7
54	FOOD STORES	(D)	(D)
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	(D)
55 PT. (554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	57.1	33.1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	85.4	50.9
562	WOMEN'S READY-TO-WEAR STORES.	96.4	54.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	37.8	19.0
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	55.8	(D)
565	FAMILY CLOTHING STORES ³	-	-
566	SHOE STORES ³	56.3	29.8
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	(D)	(D)
5712	FURNITURE STORES.	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES	20.2	10.1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	22.3	11.7
58	EATING AND DRINKING PLACES.	25.1	8.6
5812	EATING PLACES	25.5	9.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	23.5	7.2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	24.4	8.7
592	LIQUOR STORES	7.1	2.4
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	90.5	51.5
5992	FLORISTS.	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^TRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	4 066	234	14	23
	SALES \$1,000. .	838 069	66 460	24 264	15 575
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	1 674	76	4	7
	SALES \$1,000. .	290 669	9 923	(0)	4 616
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	736	90	4	9
	SALES \$1,000. .	223 657	48 090	15 229	9 639
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	1 656	68	6	7
	SALES \$1,000. .	323 743	8 447	(0)	1 320
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	4 066	234	14	23
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	169	1	-	1
5251	HARDWARE STORES	56	-	-	-
52 EX. 5251	OTHER	113	1	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	192	10	3	4
531	DEPARTMENT STORES	25	2	2	2
533	VARIETY STORES.	90	2	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	77	6	-	-
54	FOOD STORES	646	14	2	4
55 EX. 554	AUTOMOTIVE DEALERS.	232	1	5	1
55 PT.(554)	GASOLINE SERVICE STATIONS	421	1	1	1
56	APPAREL AND ACCESSORY STORES.	259	59	-	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	126	32	-	-
562	WOMEN'S READY-TO-WEAR STORES.	81	19	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	133	27	-	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	285	21	1	2
5712	FURNITURE STORES.	76	3	-	-
OTHER 571	HOME FURNISHING STORES.	71	4	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	138	14	1	2
58	EATING AND DRINKING PLACES.	824	58	2	2
5812	EATING PLACES	522	37	2	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	302	21	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	204	4	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	834	65	-	4
592	LIQUOR STORES	133	3	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	53	1	-	-
597	JEWELRY STORES.	46	15	-	1
5992	FLORISTS.	62	3	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Century Shopping Center" and establishments on Memorial Ave. from Memorial Ave. Bridge to Union St. (West Springfield)

MRC No. 2 Includes the planned center known as "Springfield Plaza" and establishments on Liberty St. from Hartley St. to Springfield City limits.

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 3	No. 4	No. 5	No. 6
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	27	147	99	14
	SALES \$1,000. .	11 452	23 201	16 965	10 141
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	12	47	25	7
	SALES \$1,000. .	5 796	5 071	3 468	3 036
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	7	44	44	2
	SALES \$1,000. .	4 429	13 589	9 174	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	8	56	30	5
	SALES \$1,000. .	1 227	4 541	4 323	(D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	27	147	99	14
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-				
	MENT DEALERS	1	5	3	-
5251	HARDWARE STORES	1	1	1	-
52 EX. 5251	OTHER	-	4	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	7	9	2
531	DEPARTMENT STORES	1	2	1	1
533	VARIETY STORES	2	3	4	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	2	4	-
54	FOOD STORES	5	11	8	3
55 EX. 554	AUTOMOTIVE DEALERS.	1	3	2	2
55 PT. (554)	GASOLINE SERVICE STATIONS	-	3	-	2
56	APPAREL AND ACCESSORY STORES.	2	22	19	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,				
	FURRIERS	-	13	7	-
562	WOMEN'S READY-TO-WEAR STORES.	-	7	6	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	2	9	12	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT				
	STORES	2	15	16	-
5712	FURNITURE STORES.	1	8	1	-
OTHER 571	HOME FURNISHING STORES.	-	2	6	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC				
	STORES	1	5	9	-
58	EATING AND DRINKING PLACES.	5	31	12	3
5812	EATING PLACES	3	13	4	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	2	18	8	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	5	5	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	6	45	25	1
592	LIQUOR STORES	2	5	2	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	2	2	-
597	JEWELRY STORES.	-	7	4	-
5992	FLORISTS.	-	5	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 3 Includes the planned center known as "Winchester Shopping Plaza" and establishments on State St. from Sherman St. to Andrews St.; and on Wilbraham Rd. from Eastern Ave. to Colton St. (Springfield City)

MRC No. 4 Includes establishments in the area bounded by: Chestnut St., Fountain St., Front St., Dwight St., Railroad St., Appleton St., Newton St., Cabot., High St., Worcester Pl., Maple St. and Cabot St. (Holyoke)

MRC No. 5 Includes establishments in the area bounded by: Button St., Masonic St., north side of Center St., north side of Main St., Strong Ave., Pearl St., Pleasant St., Hampton Ave., Old South St., B and M R.R., New South St., and State St. (Northampton)

MRC No. 6 Includes the planned center known as "Kingsgate Plaza" and establishments on King St. from the N.H. R.R. to Barrett St. (Northampton)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 7	No. 8	No. 9	No. 10
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	23	21	22	15
	SALES \$1,000. . .	10 870	8 891	17 453	6 363
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	12	5	10	6
	SALES \$1,000. . .	6 044	2 947	9 249	2 877
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	5	8	7	4
	SALES \$1,000. . .	(0)	4 254	7 031	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	6	8	5	5
	SALES \$1,000. . .	(0)	1 690	1 173	(0)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	23	21	22	15
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1	1	1	1
5251	HARDWARE STORES	1	-	1	1
52 EX. 5251	OTHER	-	1	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	3	2	2
531	DEPARTMENT STORES	1	1	1	1
533	VARIETY STORES	2	1	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	1	1	-	1
54	FOOD STORES	6	1	7	3
55 EX. 554	AUTOMOTIVE DEALERS.	-	3	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS	1	2	1	1
56	APPAREL AND ACCESSORY STORES.	1	4	5	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	1	2	4	1
562	WOMEN'S READY-TO-WEAR STORES.	-	2	2	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	-	2	1	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-	1	-	-
5712	FURNITURE STORES.	-	-	-	-
OTHER 571	HOME FURNISHING STORES.	-	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	-	1	-	-
58	EATING AND DRINKING PLACES.	4	3	1	1
5812	EATING PLACES	2	3	1	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	2	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	1	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	4	2	3	3
592	LIQUOR STORES	2	-	2	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	-
597	JEWELRY STORES.	1	1	-	-
5992	FLORISTS.	-	-	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 7 Includes the planned center known as "Agawam Shopping Center" and establishments on Springfield St. from Suffield St. to Columbus St. and on Walnut St. from 303 - 399 from Springfield St. to Suffield St. (Hampden Co.)

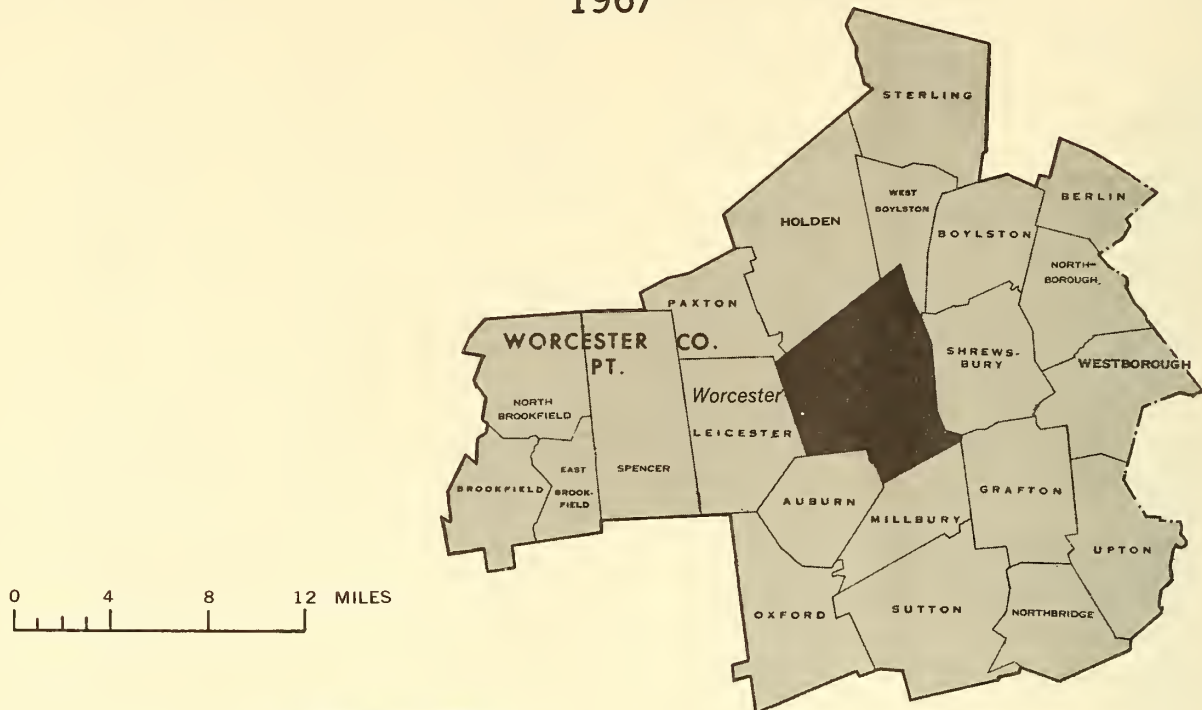
MRC No. 8 Includes the planned center known as "Friendly Westfield Shops" and establishments on East Main St. from Delmont Ave. to Little River Road. (Westfield)

MRC No. 9 Includes the planned centers known as "Fairview Shopping Plaza" and "Maine Gate Shopping Center" and establishments on Memorial Drive from No. 1430 to James St. (Chicopee)

MRC No. 10 Includes the planned center known as "Longmeadow Shopping Center" and establishments on Bliss Road from Bliss Court to Williams St. and on the north side of Williams St. from Bliss Court to Bliss Rd. (Hampden Co.)

WORCESTER, MASS.

Standard Metropolitan Statistical Area and Central Business District 1967



Comprising Census Tract 7317

WORCESTER, MASS.

Standard Metropolitan Statistical Area and Central Business District

1963

STANDARD METROPOLITAN
STATISTICAL AREA
& CENTRAL CITY

0 4 8 12 MILES



CENTRAL
BUSINESS
DISTRICT

Comprising Census Tract 17

0 1000 2000 3000 FEET

WORCESTER, MASS.

City and Major Retail Centers

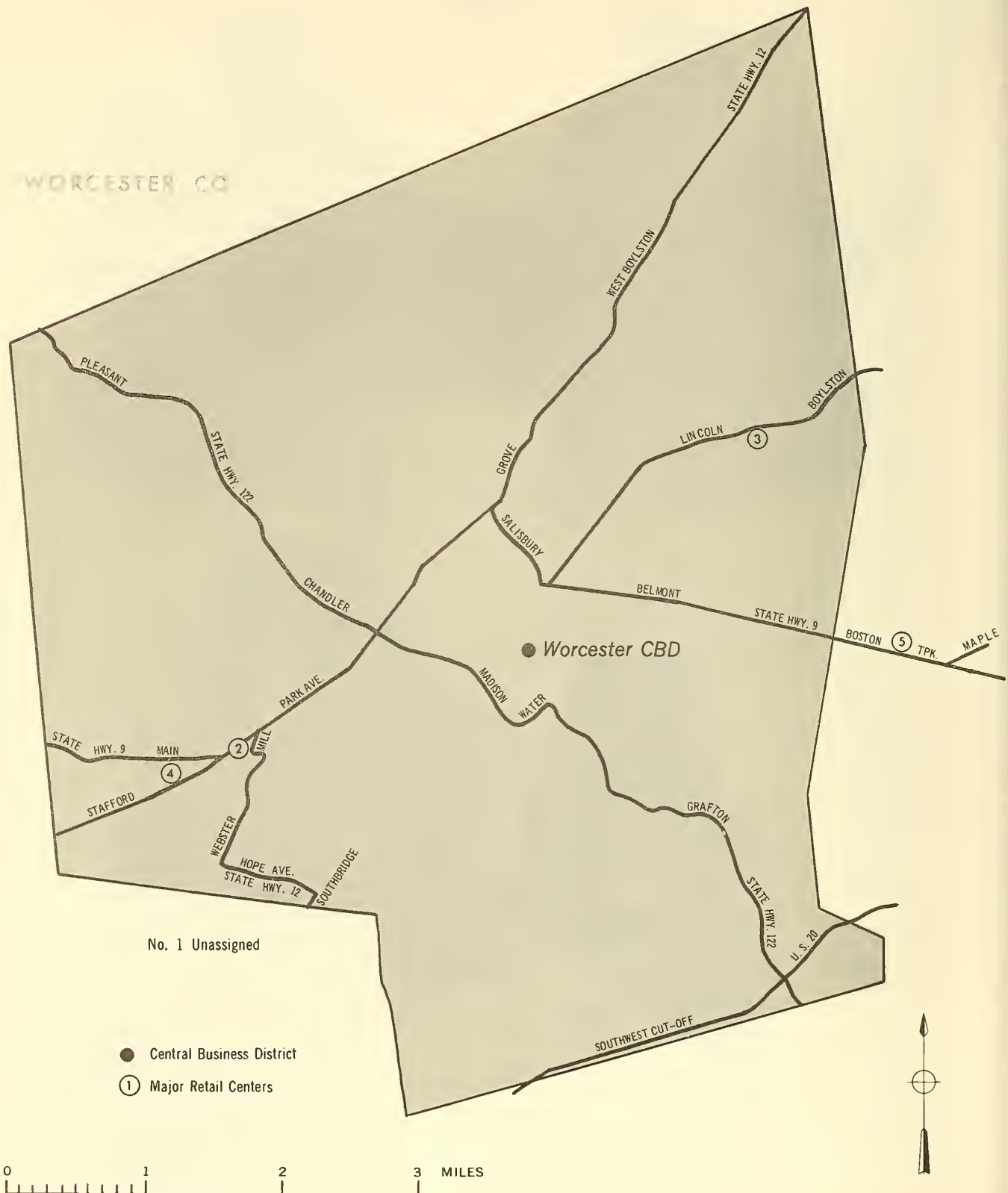


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	372	93 596	16 017	4 473	445	87 198	14 554
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	7	1 110	198	40	13	1 960	302
5251	HARDWARE STORES.	1	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER.	6	(D)	(D)	(D)	12	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	15	30 128	5 105	1 495	13	27 832	4 420
531	DEPARTMENT STORES.	3	20 515	3 270	959	4	17 798	2 558
533	VARIETY STORES	5	(D)	(D)	(D)	4	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	7	(D)	(D)	(D)	5	(D)	(D)
54	FOOD STORES.	21	2 246	307	114	34	4 520	576
55 EX. 554	AUTOMOTIVE DEALERS	5	(D)	(D)	(D)	7	2 573	335
55 PT.(554)	GASOLINE SERVICE STATIONS.	13	831	67	23	15	665	75
56	APPAREL AND ACCESSORY STORES	70	24 202	4 130	1 204	99	23 776	3 975
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	31	13 881	2 424	783	38	13 586	2 398
562	WOMEN'S READY-TO-WEAR STORES	16	8 106	1 445	462	23	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	39	10 321	1 706	421	61	10 190	1 577
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	14	6 437	1 127	273	23	5 704	967
565	FAMILY CLOTHING STORES ³	1	(D)	(D)	(D)	2	(D)	(D)
566	SHOE STORES ³	14	2 448	335	88	27	3 305	415
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	7	926	(D)	(D)	9	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	32	8 712	1 723	374	36	6 809	1 246
5712	FURNITURE STORES	11	5 340	970	206	11	4 690	853
OTHER 571	HOME FURNISHINGS STORES.	4	450	76	22	6	600	152
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	17	2 922	677	146	19	1 519	241
58	EATING AND DRINKING PLACES	84	6 809	1 784	660	99	6 587	1 707
5812	EATING PLACES.	52	5 440	1 441	552	64	5 235	1 351
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	32	1 369	343	108	35	1 352	356
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	16	3 480	520	141	14	2 766	453
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	109	(D)	(D)	(D)	115	9 710	1 465
592	LIQUOR STORES.	9	1 084	114	26	10	1 203	127
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	8	905	100	29	6	(D)	(D)
597	JEWELRY STORES	14	2 409	433	84	16	1 836	375
5992	FLORISTS	8	371	51	18	9	509	115

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	1 538	351 152	44 675	11 836	1 636	302 120	38 120
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	51	11 361	2 154	368	76	15 580	2 643
5251	HARDWARE STORES.	14	916	(D)	(D)	17	966	122
52 EX. 5251	OTHER.	37	10 445	(D)	(D)	59	14 614	2 521
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	50	55 530	8 102	2 219	36	39 666	5 563
531	DEPARTMENT STORES.	9	40 106	5 333	1 416	7	27 659	3 432
533	VARIETY STORES.	23	9 685	1 857	592	18	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	18	5 739	912	211	11	(D)	(D)
54	FOOD STORES.	261	75 670	6 495	2 013	310	66 665	5 633
55 EX. 554	AUTOMOTIVE DEALERS	71	66 002	6 031	895	86	62 569	5 991
55 PT.(554)	GASOLINE SERVICE STATIONS.	161	19 816	1 575	444	164	16 791	1 339
56	APPAREL AND ACCESSORY STORES	115	32 416	5 237	1 521	147	30 506	4 836
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	47	(D)	(D)	(D)	45	14 525	2 483
562	WOMEN'S READY-TO-WEAR STORES	24	8 710	1 530	492	24	8 383	1 541
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	68	(D)	(D)	(D)	102	15 981	2 353
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	18	7 755	1 288	311	27	6 413	1 048
565	FAMILY CLOTHING STORES ³	5	2 083	309	79	9	1 340	173
566	SHOE STORES ³	29	5 679	840	229	52	6 924	921
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	10	(D)	(D)	(D)	14	1 304	211
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	104	20 840	3 121	656	99	13 982	2 103
5712	FURNITURE STORES	30	8 688	1 457	297	32	7 110	1 222
OTHER 571	HOME FURNISHINGS STORES.	23	2 584	454	96	23	1 677	381
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	51	9 568	1 210	263	44	5 195	500
58	EATING AND DRINKING PLACES	351	25 758	6 070	2 339	367	22 011	5 231
5812	EATING PLACES.	247	21 122	4 939	1 943	259	17 427	4 147
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	104	4 636	1 131	396	108	4 584	1 084
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	68	10 788	1 641	482	66	8 413	1 318
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	306	32 971	4 249	899	285	25 937	3 463
592	LIQUOR STORES.	46	8 888	(D)	(D)	45	6 601	799
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	11	1 194	127	37	8	769	98
597	JEWELRY STORES	22	2 926	496	98	22	2 022	386
5992	FLORISTS	23	1 242	261	54	21	1 021	229

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

WORCESTER SMSA—Consists of Worcester city and Auburn, Berlin, Boylston, Brookfield, East Brookfield, Grafton, Holden, Leicester, Millbury, Northborough, Northbridge, North Brookfield, Oxford, Paxton, Shrewsbury, Spencer, Sterling, Sutton, Upton, Westborough, and West Boylston towns in Worcester County, Mass.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	2 611	541 915	63 909	17 222	2 645	444 141	51 946
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	115	36 849	4 593	847	142	32 547	4 309
5251	HARDWARE STORES.	35	16 847	(D)	(D)	38	10 163	858
52 EX. 5251	OTHER.	80	20 002	(D)	(D)	104	22 384	3 451
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	79	65 654	9 184	2 553	59	47 886	6 281
531	DEPARTMENT STORES.	12	47 392	6 085	1 617	10	33 903	3 914
533	VARIETY STORES	33	11 483	2 092	681	32	8 241	1 491
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	34	6 779	1 007	255	17	5 742	876
54	FOOD STORES.	403	134 120	11 073	3 557	470	112 784	9 044
55 EX. 554	AUTOMOTIVE DEALERS	155	95 994	8 820	1 330	162	83 517	7 682
55 PT.(554)	GASOLINE SERVICE STATIONS.	292	33 238	2 481	693	291	27 093	2 115
56	APPAREL AND ACCESSORY STORES	155	35 645	5 640	1 658	192	32 679	5 075
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	62	17 288	2 856	924	61	15 218	2 558
562	WOMEN'S READY-TO-WEAR STORES	34	10 152	(D)	(D)	32	8 873	1 592
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	93	18 357	2 784	734	131	17 461	2 517
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	24	8 242	1 359	329	34	6 741	1 090
565	FAMILY CLOTHING STORES ³	8	2 421	355	95	18	1 841	212
566	SHOE STORES ³	34	6 219	911	255	61	7 473	996
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	12	1 116	159	55	18	1 406	219
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	176	27 449	3 831	785	159	18 371	2 593
5712	FURNITURE STORES	48	11 059	1 722	351	54	9 077	1 462
OTHER 571	HOME FURNISHINGS STORES.	42	4 029	629	133	36	2 381	436
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	86	12 361	1 480	301	69	6 913	695
58	EATING AND DRINKING PLACES	569	38 513	8 895	3 550	574	32 006	7 333
5812	EATING PLACES.	409	32 018	7 375	3 001	401	24 979	5 810
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	160	6 495	1 520	549	173	7 027	1 523
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	108	17 697	2 694	795	105	13 480	2 186
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	559	56 756	6 698	1 454	491	43 778	5 328
592	LIQUOR STORES.	89	14 251	1 511	342	88	10 880	1 220
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	20	1 709	171	53	12	994	112
597	JEWELRY STORES	34	3 437	552	112	31	2 303	436
5992	FLORISTS	42	1 999	321	76	40	1 387	271

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	7.3	16.2	22.0	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-43.4	-27.1	13.2	1.2	3.3	6.8
5251	HARDWARE STORES	35.4	-5.2	65.8	(D)	0.3	3.1
52 EX. 5251	OTHER	-49.6	-28.5	-10.6	(D)	3.0	3.7
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	8.2	40.0	37.1	32.2	15.8	12.1
531	DEPARTMENT STORES	15.3	45.0	39.8	21.9	11.4	8.7
533	VARIETY STORES	-7.3	(D)	39.3	(D)	2.8	2.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	-0.6	(D)	18.0	(D)	1.6	1.3
54	FOOD STORES	-50.3	13.5	18.9	2.4	21.5	24.7
55 EX. 554	AUTOMOTIVE DEALERS	(D)	5.5	14.9	(D)	18.8	17.7
55 PT.(554)	GASOLINE SERVICE STATIONS	25.0	18.0	22.7	0.9	5.7	6.1
56	APPAREL AND ACCESSORY STORES	1.8	6.3	9.1	25.9	9.2	6.6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	2.2	(D)	13.6	14.8	(D)	3.2
562	WOMEN'S READY-TO-WEAR STORES	(D)	3.9	14.4	8.7	2.5	1.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	1.3	(D)	5.1	11.1	(D)	3.4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	27.9	49.0	49.4	9.3	5.9	5.1
5712	FURNITURE STORES	13.8	22.2	21.8	5.7	2.5	2.0
OTHER 571	HOME FURNISHINGS STORES	-25.0	54.1	69.2	0.5	0.7	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	92.4	84.2	78.8	3.1	2.7	2.3
58	EATING AND DRINKING PLACES	3.4	17.0	20.3	7.3	7.3	7.1
5812	EATING PLACES	3.9	21.2	28.2	5.8	6.0	5.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	1.3	1.1	-7.6	1.5	1.3	1.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	25.8	28.2	31.3	3.7	3.1	3.3
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	(D)	27.1	29.6	(D)	9.4	10.5
592	LIQUOR STORES	-9.9	34.6	31.0	1.2	2.5	2.6
595	SPORTING GOODS STORES, BICYCLE SHOPS . . .	(D)	55.3	71.9	1.0	0.3	0.3
597	JEWELRY STORES	31.2	44.7	49.2	2.6	0.8	0.6
5992	FLORISTS	-27.1	21.6	44.1	0.4	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	26.7	17.3
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	9.8	3.0
5251	HAIRWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(O)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	54.3	45.9
531	DEPARTMENT STORES	51.2	43.3
533	VARIETY STORES.	(D)	(O)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(O)	(D)
54	FOOD STORES	3.0	1.7
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	(O)
55 PT.(554)	GASOLINE SERVICE STATIONS	4.2	2.5
56	APPAREL AND ACCESSORY STORES.	74.7	67.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	(D)	80.3
562	WOMEN'S READY-TO-WEAR STORES.	93.1	79.8
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	(O)	56.2
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	83.0	78.1
565	FAMILY CLOTHING STORES ³	(O)	(O)
566	SHOE STORES ³	43.1	39.4
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(O)	83.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	41.8	31.7
5712	FURNITURE STORES.	61.5	48.3
OTHER 571	HOME FURNISHINGS STORES	17.4	11.2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	30.5	23.6
58	EATING AND DRINKING PLACES.	26.4	17.7
5812	EATING PLACES	25.8	17.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	29.5	21.1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	32.3	19.7
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	(D)	(D)
592	LIQUOR STORES	12.2	7.6
595	SPORTING GOODS STORES AND BICYCLE SHOPS	75.8	53.0
597	JEWELRY STORES.	82.3	70.1
5992	FLORISTS.	29.9	18.6

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)
				No. 2
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	2 611	372	38
	SALES \$1,000. . .	541 915	93 596	12 103
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	1 080	121	14
	SALES \$1,000. . .	190 330	12 535	6 448
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	410	117	10
	SALES \$1,000. . .	128 748	63 042	2 934
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	1 121	134	14
	SALES \$1,000. . .	222 837	18 019	2 721
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	2 611	372	38
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	115	7	2
5251	HARDWARE STORES	35	1	2
52 EX. 5251	OTHER	80	6	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	79	15	1
531	DEPARTMENT STORES	12	3	1
533	VARIETY STORES.	33	5	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	34	7	-
54	FOOD STORES	403	21	6
55 EX. 554	AUTOMOTIVE DEALERS.	155	5	3
55 PT. (554)	GASOLINE SERVICE STATIONS	292	13	6
56	APPAREL AND ACCESSORY STORES.	155	70	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	62	31	-
562	WOMEN'S READY-TO-WEAR STORES.	34	16	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	93	39	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	176	32	5
5712	FURNITURE STORES.	48	11	3
OTHER 571	HOME FURNISHING STORES.	42	4	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	86	17	2
58	EATING AND DRINKING PLACES.	569	84	7
5812	EATING PLACES	409	52	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	160	32	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	108	16	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	559	109	3
592	LIQUOR STORES	89	9	2
595	SPORTING GOODS STORES, BICYCLE SHOPS.	20	8	1
597	JEWELRY STORES.	34	14	-
5992	FLORISTS.	42	8	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

F Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2 Includes the establishments on Main St. from Cambridge St. to Park Ave., on Park Ave. from Main St. to Mill St., on Mill St. from Park Ave. to Main St. and at Webster Square and Gardner Square. (Worcester)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	30	19	42
	SALES \$1,000. .	16 085	13 124	29 041
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	9	7	16
	SALES \$1,000. .	4 891	3 029	(0)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	14	2	12
	SALES \$1,000. .	10 196	(0)	5 665
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	7	10	14
	SALES \$1,000. .	998	(0)	(0)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	30	19	42
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS.	-	2	2
5251	HARDWARE STORES	-	-	1
52 EX. 5251	OTHER	-	2	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	2	1
531	DEPARTMENT STORES	2	1	1
533	VARIETY STORES.	1	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	1	-	-
54	FOOD STORES	6	5	7
55 EX. 554	AUTOMOTIVE DEALERS.	-	1	5
55 PT. (554)	GASOLINE SERVICE STATIONS	2	4	3
56	APPAREL AND ACCESSORY STORES.	5	-	6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	3	-	2
562	WOMEN'S READY-TO-WEAR STORES.	3	-	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	2	-	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	5	-	5
5712	FURNITURE STORES.	2	-	-
OTHER 571	HOME FURNISHING STORES.	-	-	5
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	3	-	-
58	EATING AND DRINKING PLACES.	2	1	7
5812	EATING PLACES	2	1	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	1	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	5	3	4
592	LIQUOR STORES	1	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	-	-	-
597	JEWELRY STORES.	-	-	1
5992	FLORISTS.	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 3 Includes the planned center known as "Lincoln Plaza" and establishments on Lincoln St. from Trinity Ave. to Tyler Prentice Rd. (Worcester)

MRC No. 4 Includes the planned center known as "Webster Square Plaza" and establishments in the area bounded by north side of Main St., Young St., S. Stafford St., and Curtis Pkwy. (Worcester)

MRC No. 5 Includes the planned center known as "White City" and establishments on Boston Turnpike from Shrewsbury town line (Lake Quinsigamond) to Dewey Rd. (Worcester Co.)

Appendix

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. **Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. **Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

¹ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)—Comprises the following industries:

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573)—Comprises the following industries:

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

Eating places (SIC 5812)—Comprises the following industries:

Restaurants, lunchrooms, caterers—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; type-writer stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.



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